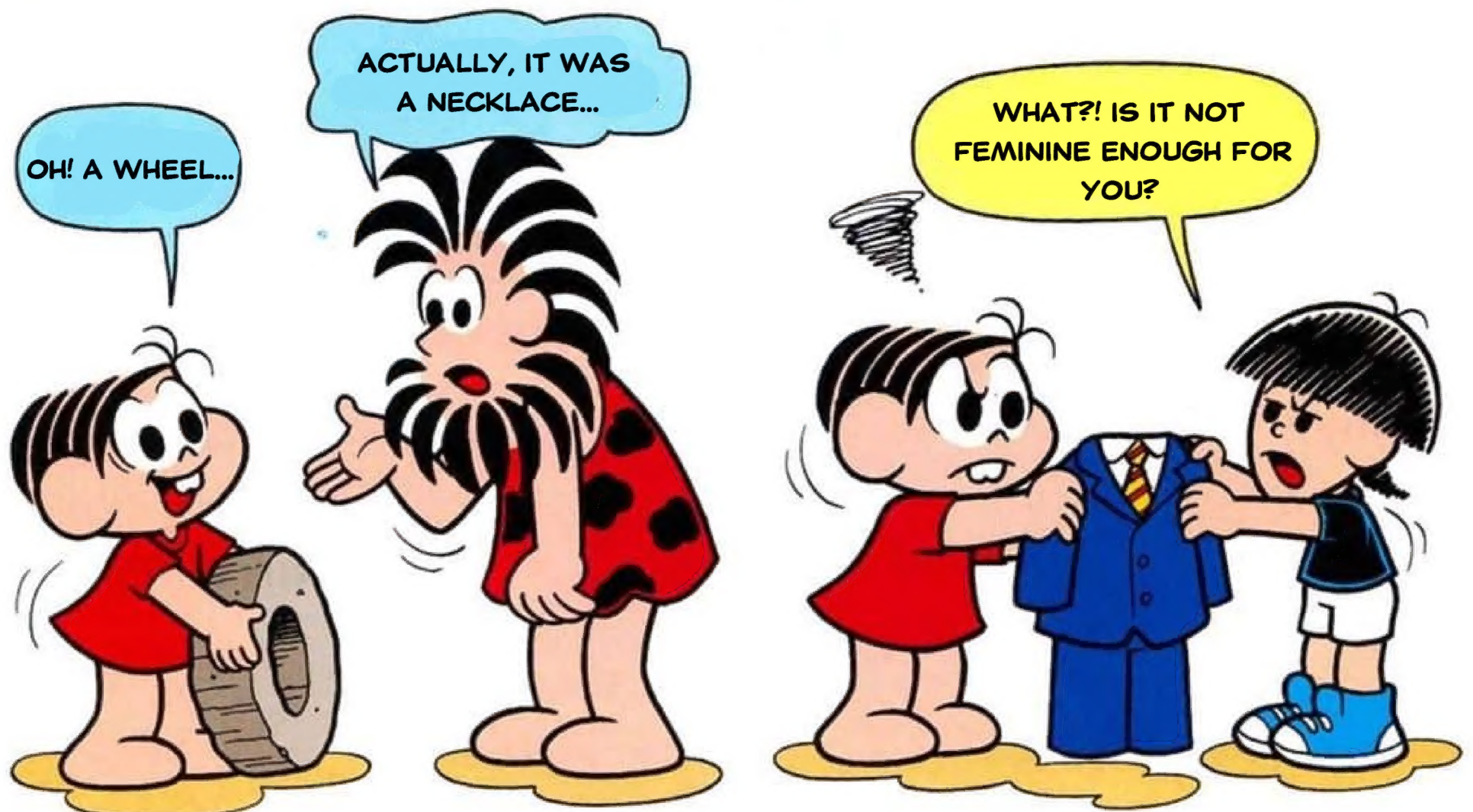
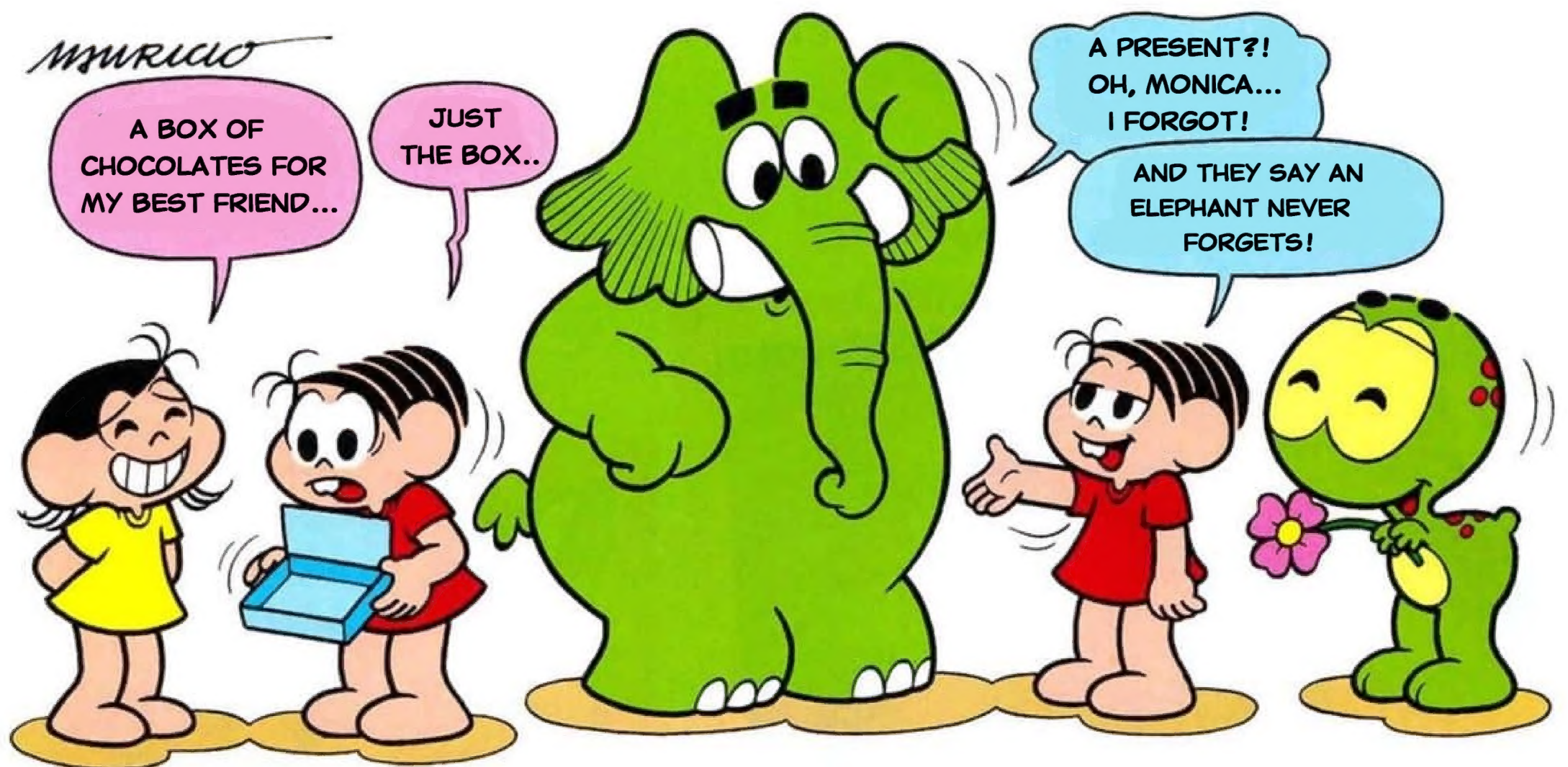
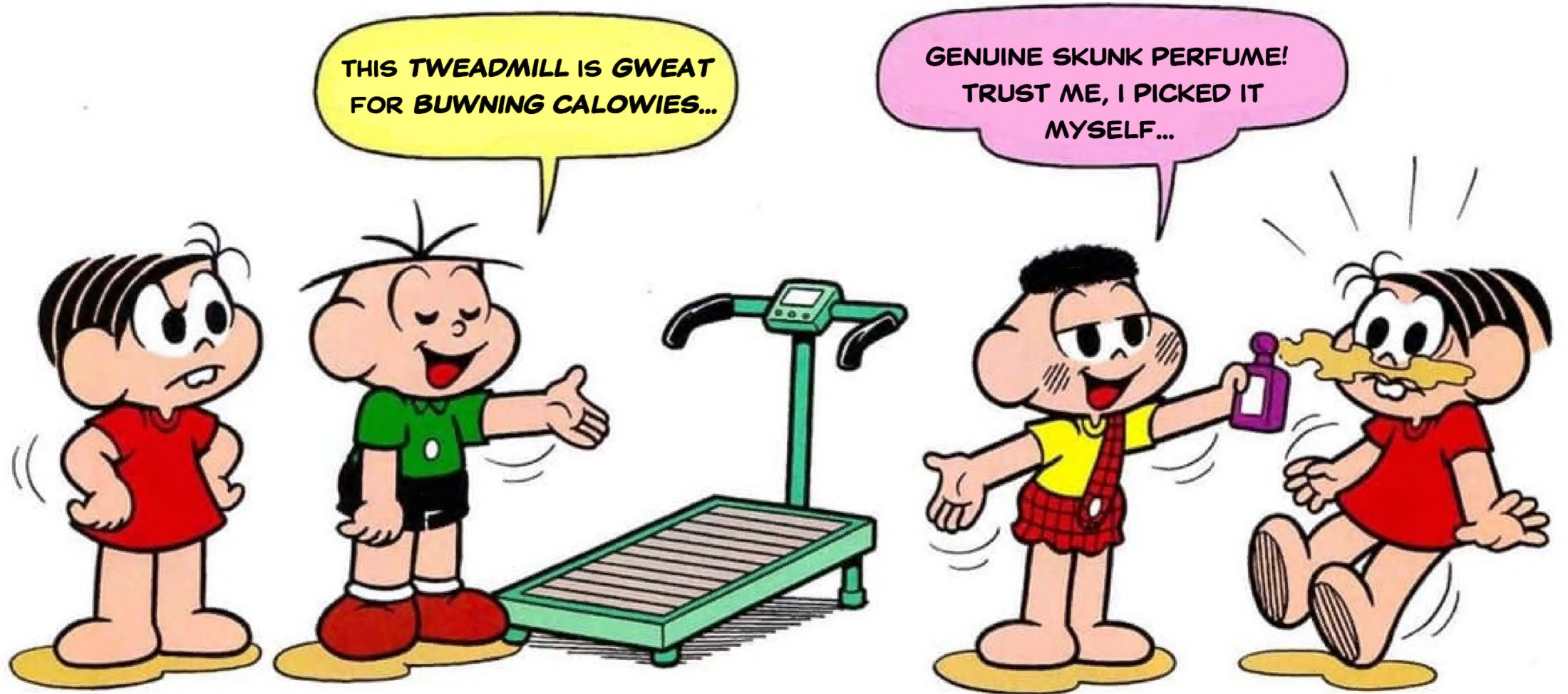
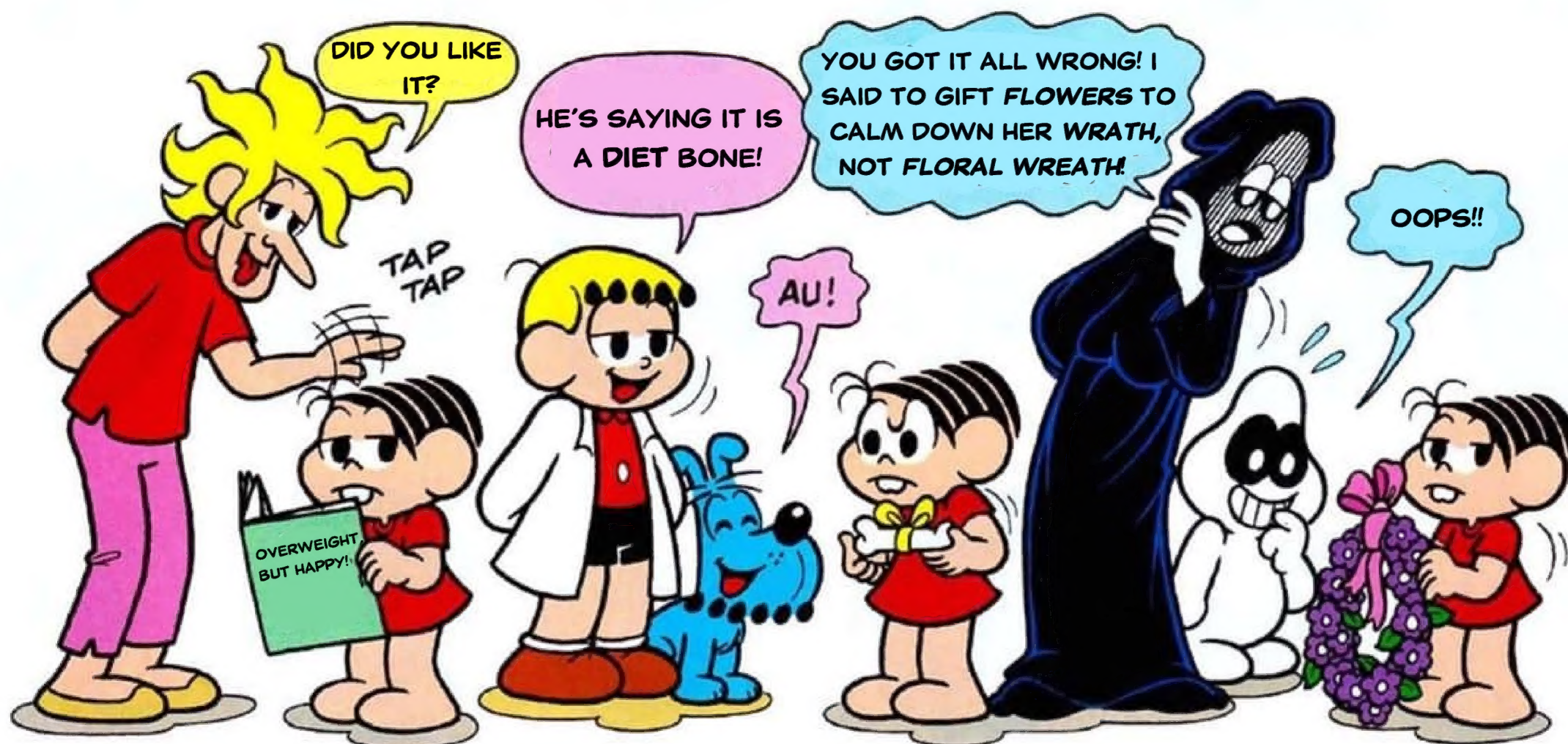
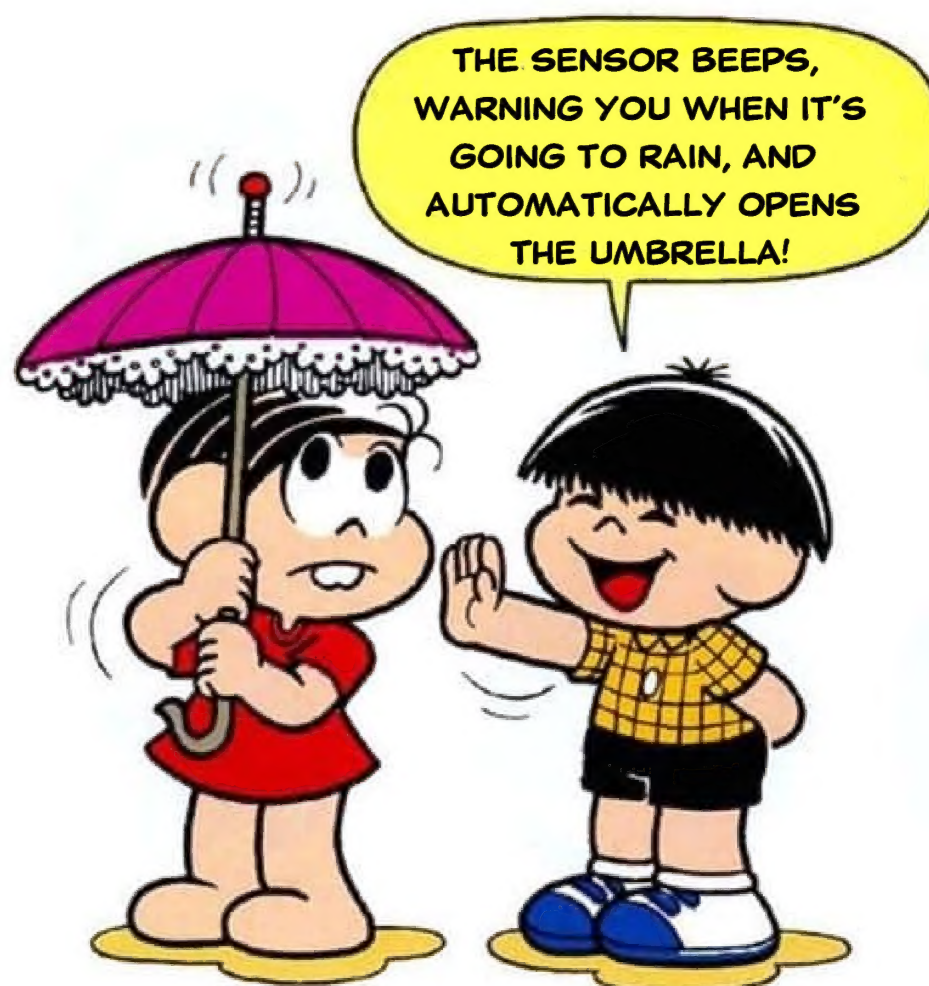
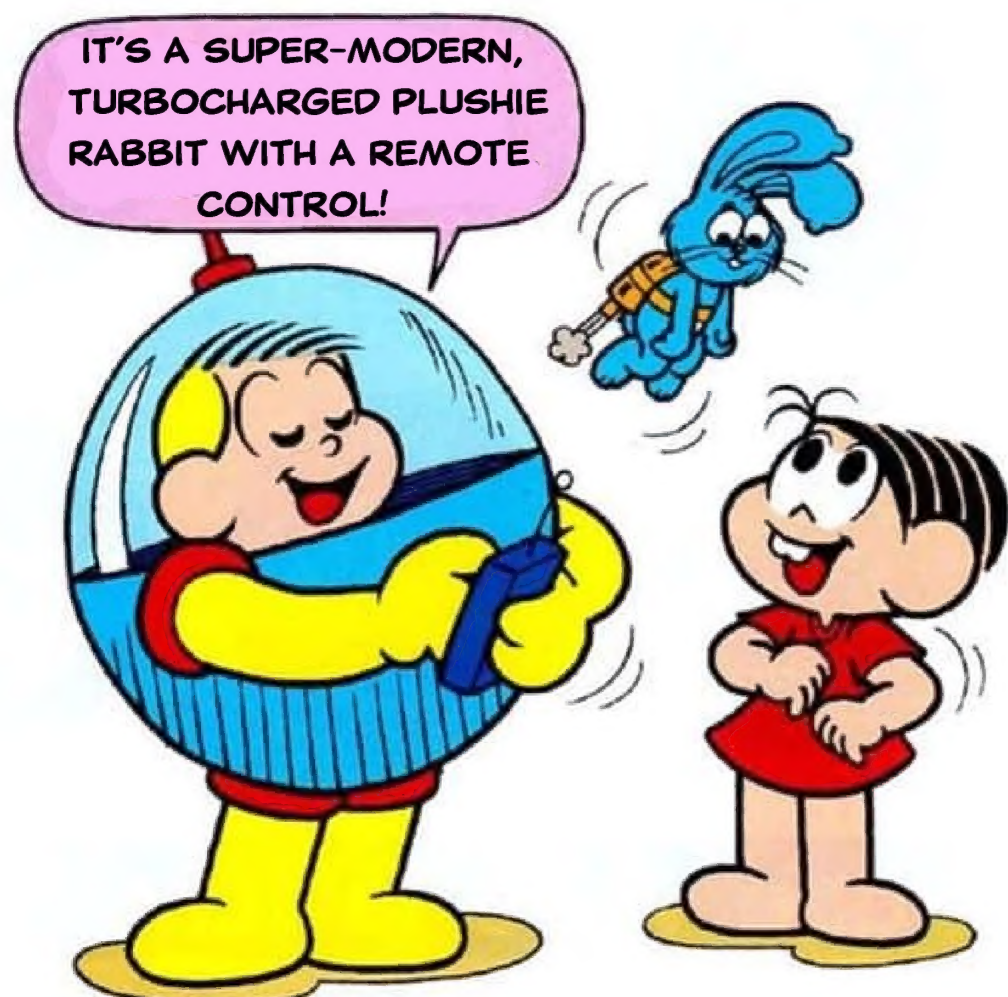


THE GANG'S PRESENTS FOR MONICA







Confira os Zaps que você já tem.
E os que você precisa zapar do seu amigo.

É a Zapsloulcura de Ping Pong. Peça o seu!

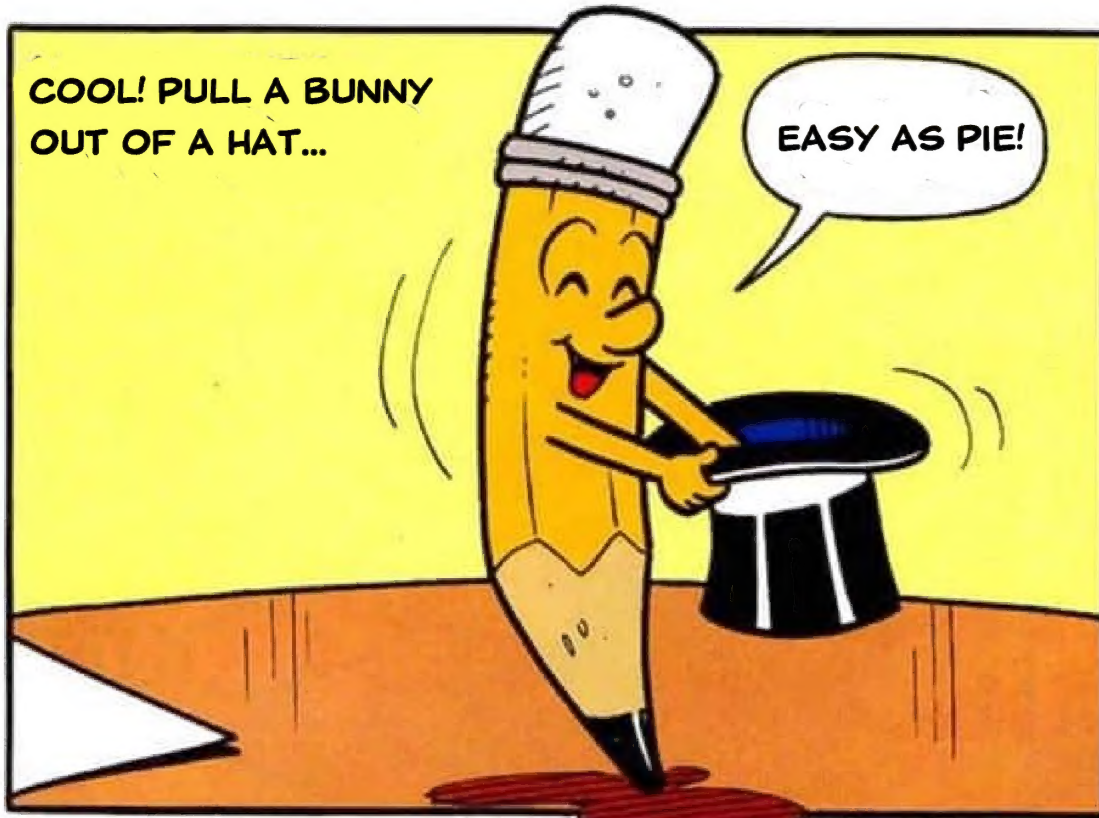
Chegou Ping Pong com Zaps dos Animais em Extinção. Para cada chicle Ping Pong você ganha um Zap. São 80 bichos divertidos para você colecionar e inventar mil e uma brincadeiras. Corra, porque o bicho vai pegar!

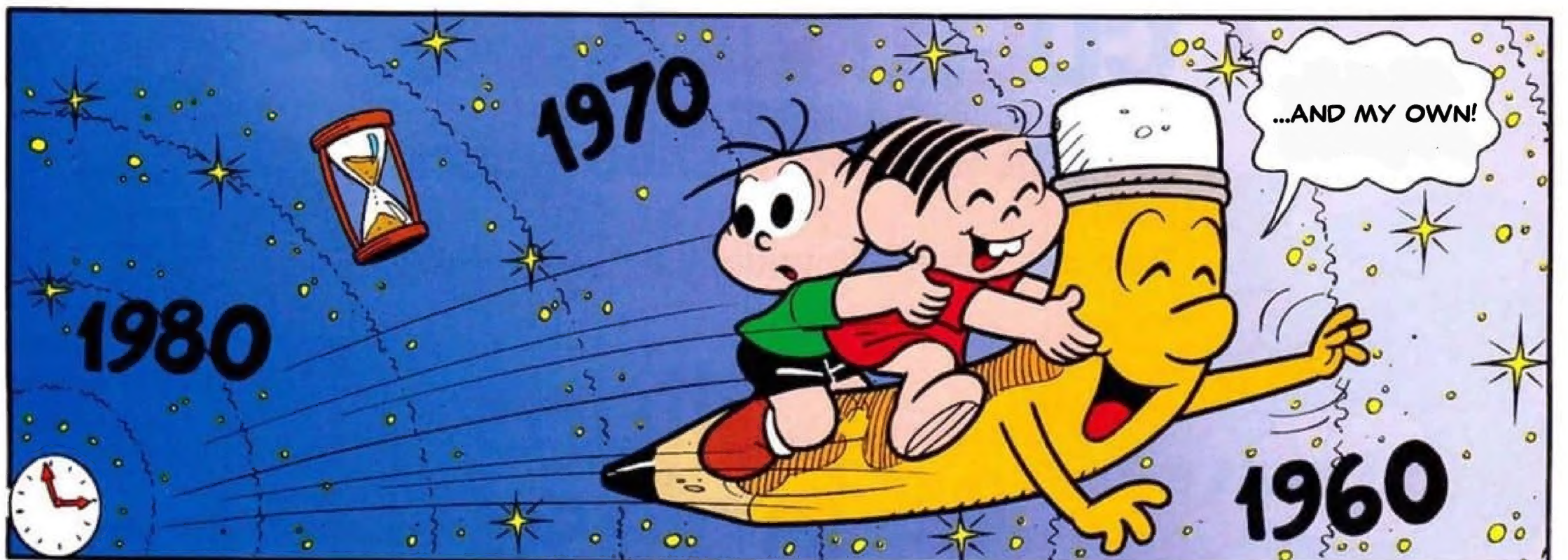


mônica 35 YEARS











KIDSCOLADO!

CULTURA KIDS

SÃO PAULO

DIVIRTA-SE APRENDENDO INGLÊS.

Informações: Tel. (011) 820-5800.

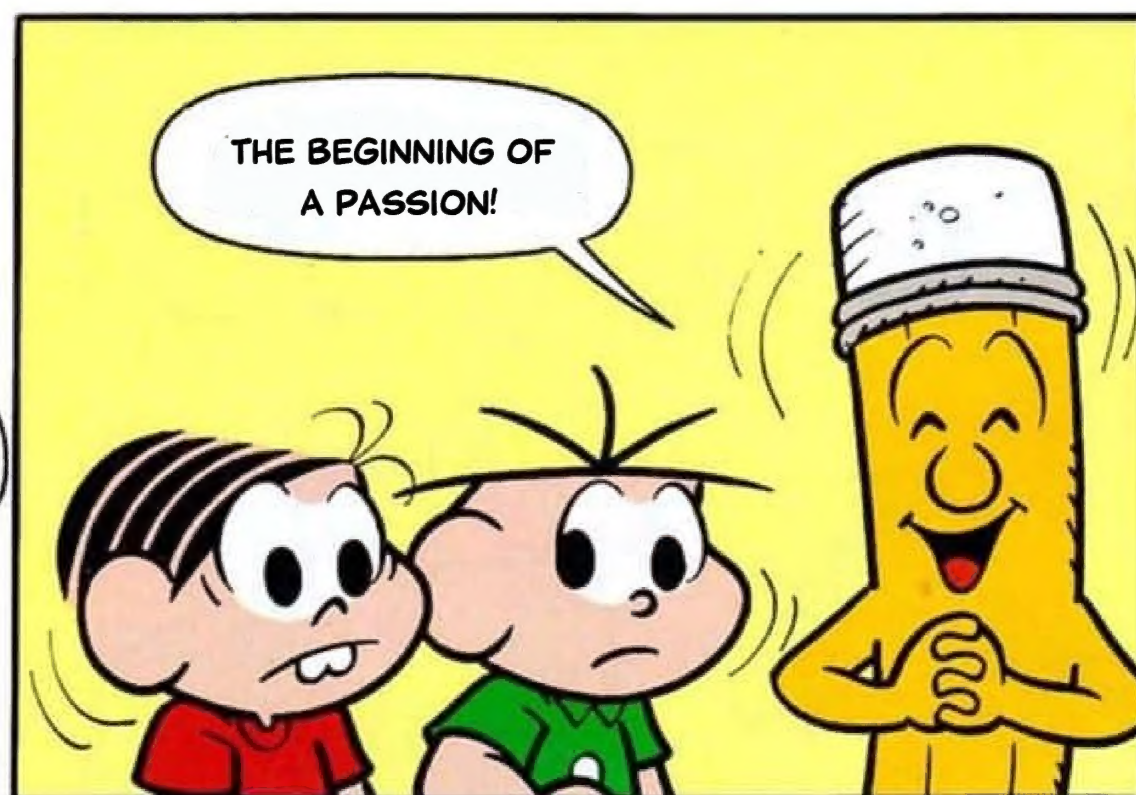
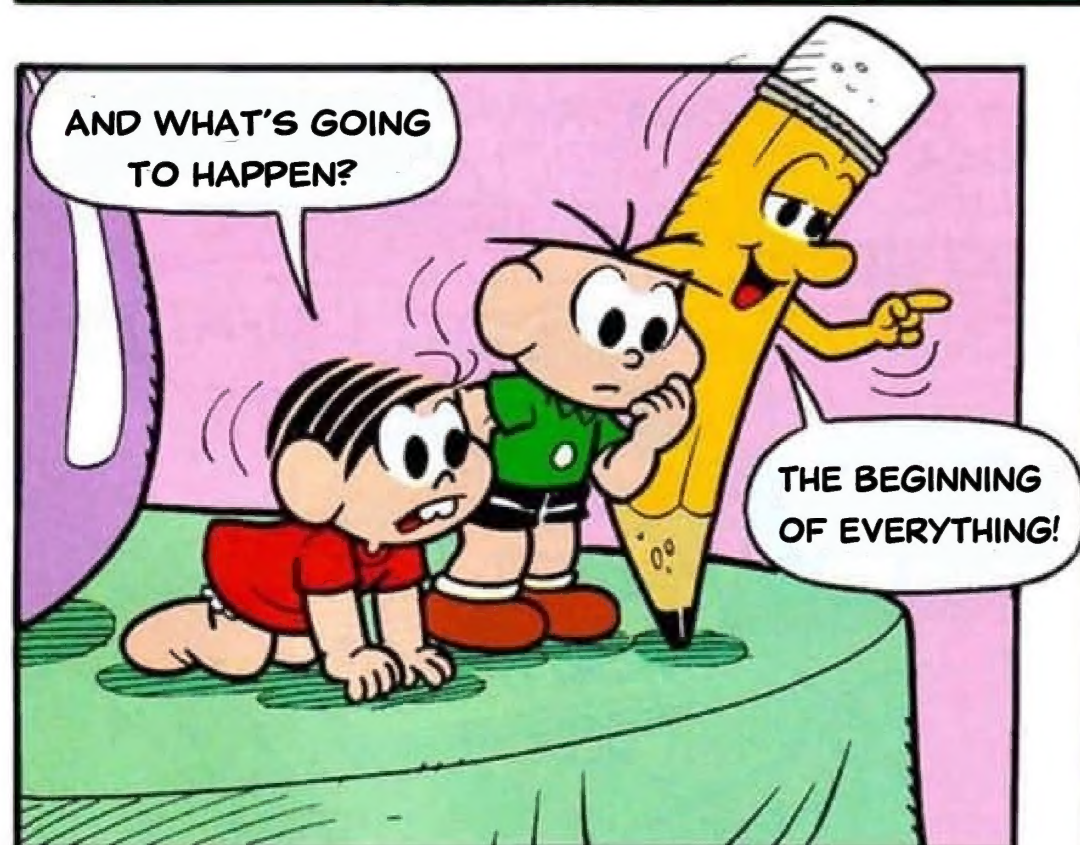
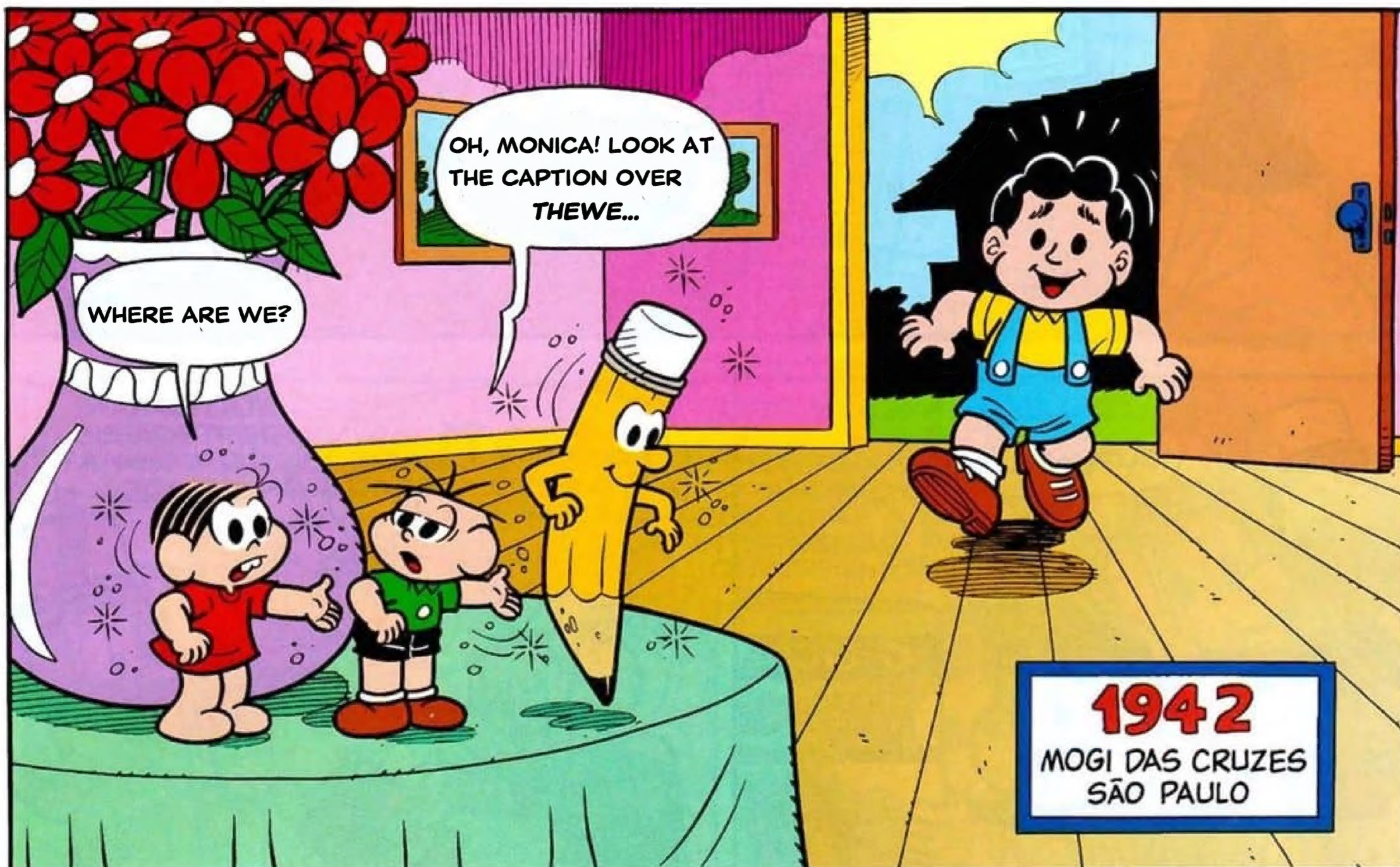
Consulte a Cultura Inglesa de sua cidade.

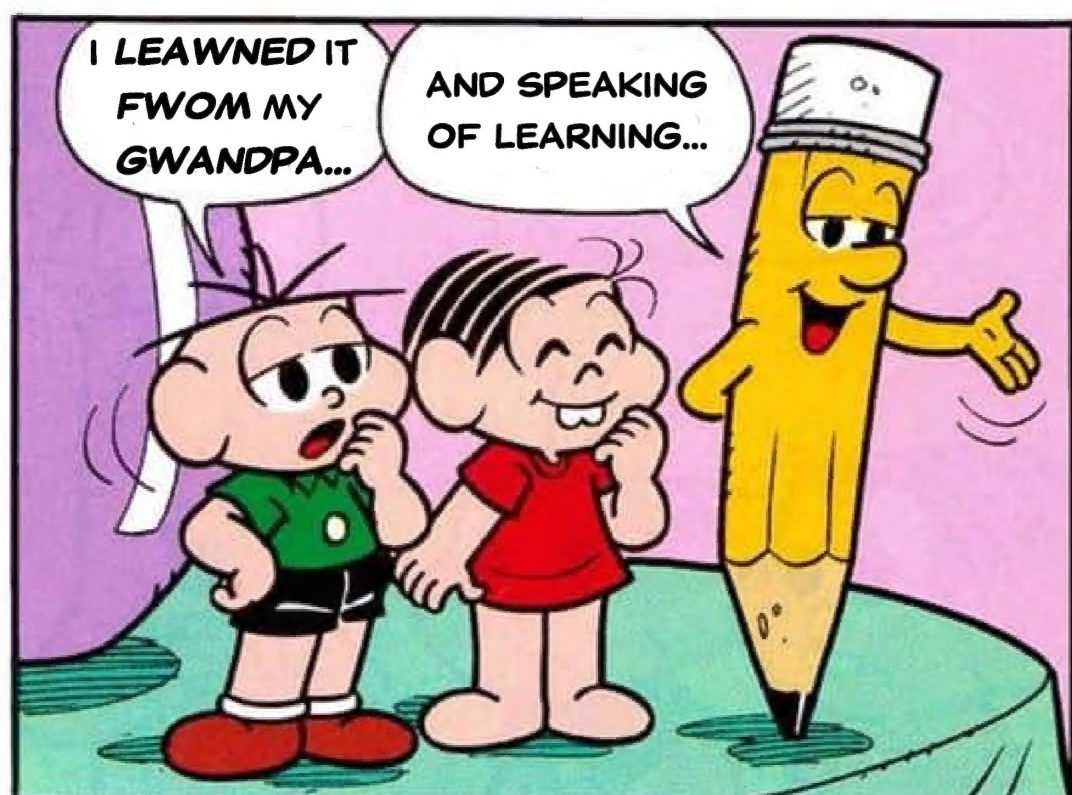


**Cultura
Inglesa**

mônica 35 YEARS
PART II

THE BEGINNING...







HE WOULD 'ENTER' THE STORIES, IMAGINING HIMSELF AS THE CHARACTERS THEMSELVES...



...AND A WHOLE FAMILY OF CHARACTERS WHOM HE
REGARDED AS REAL FRIENDS...

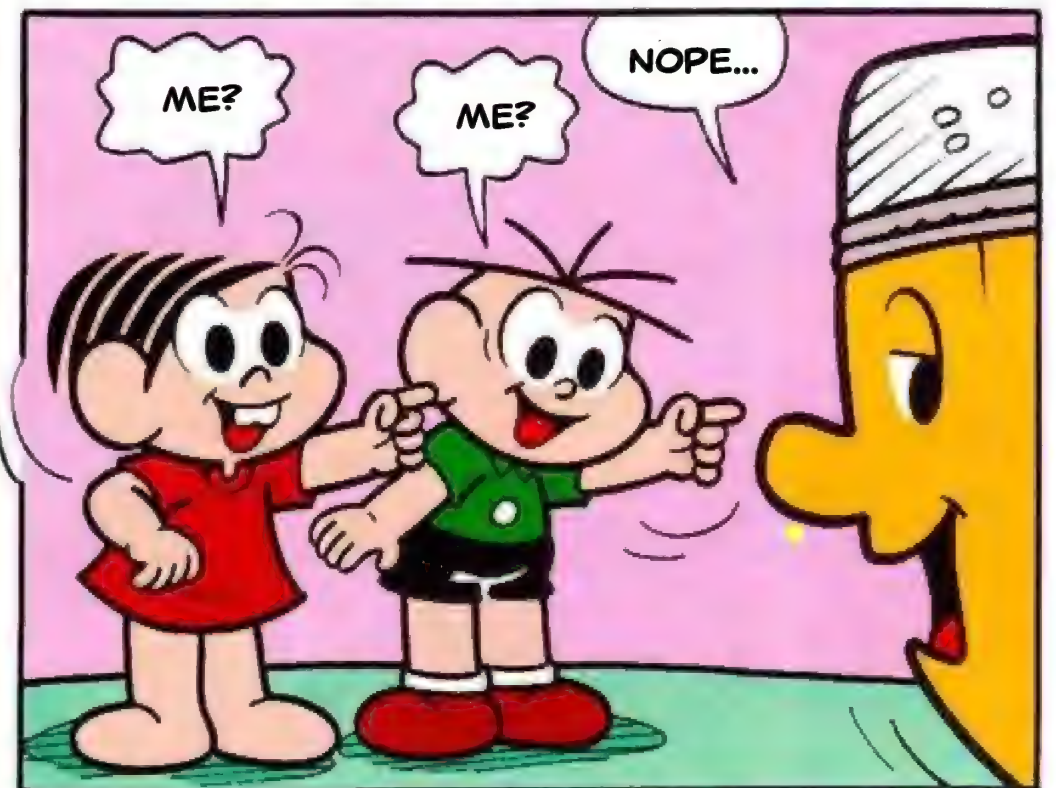
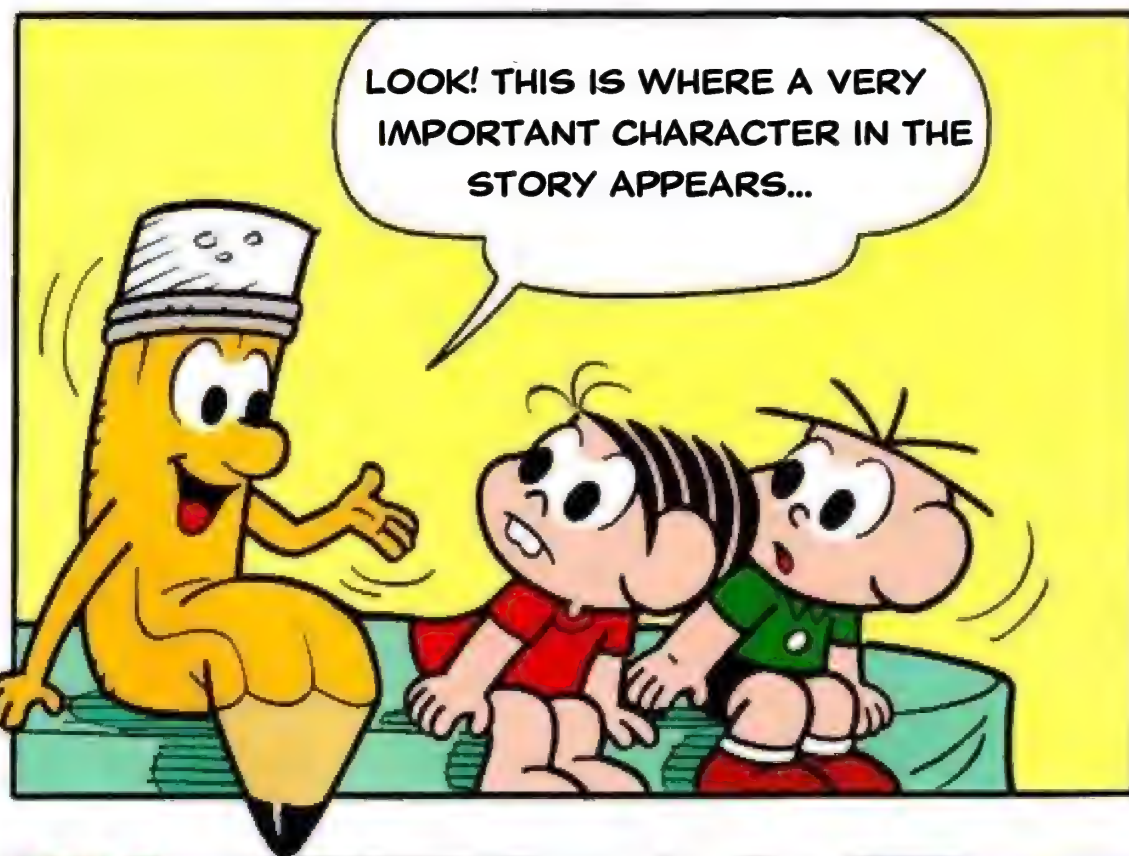
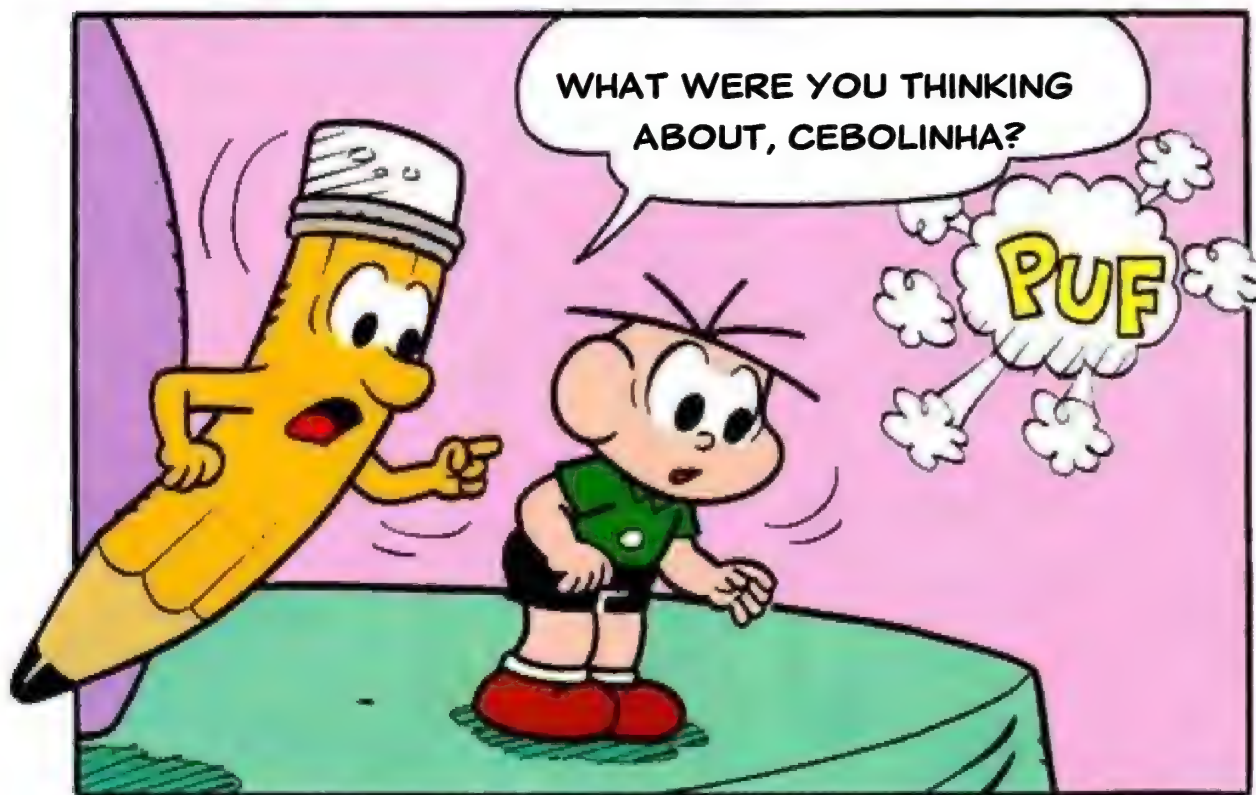


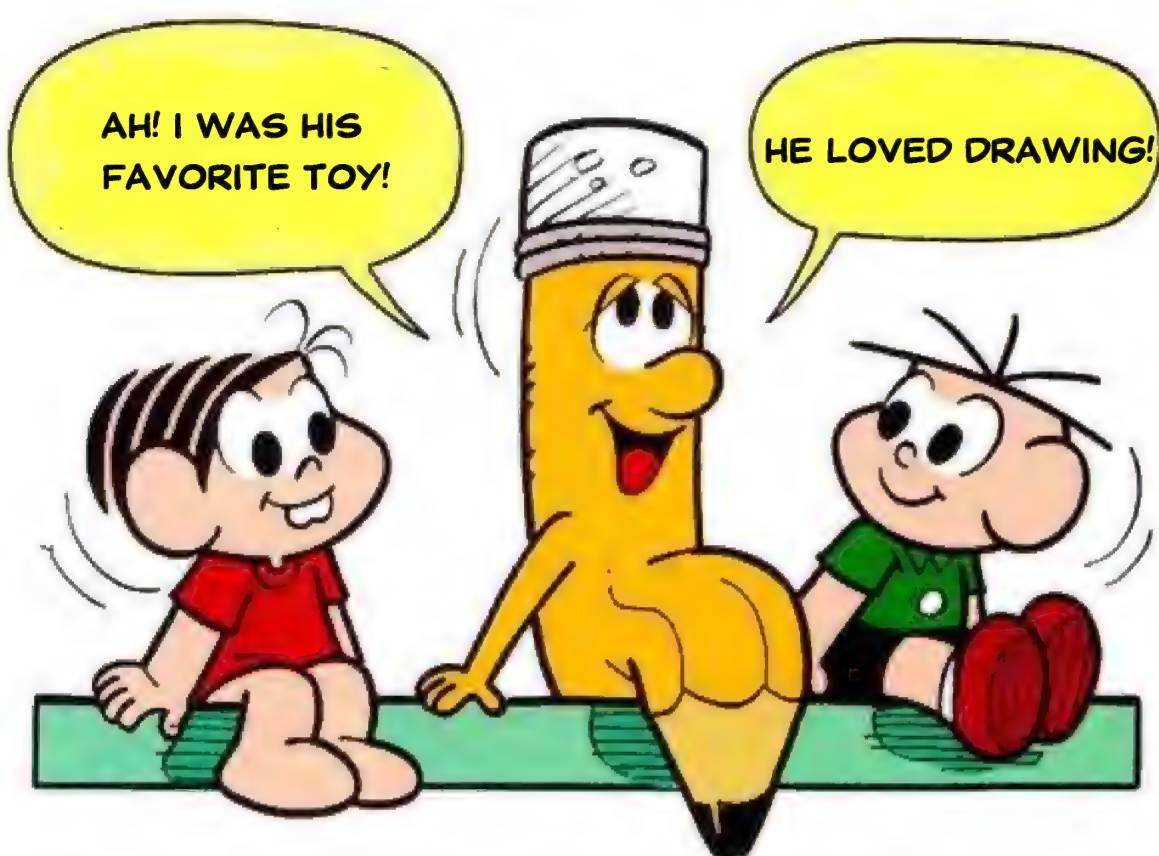
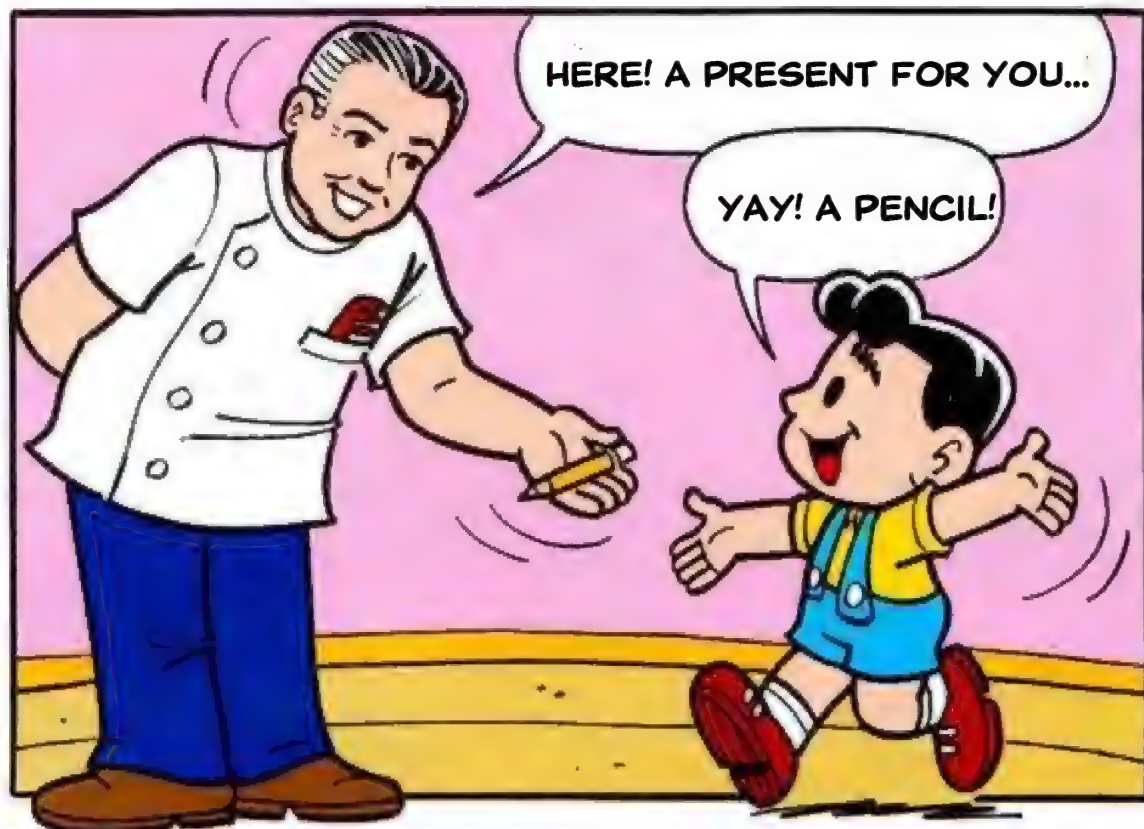
THEY PRACTICALLY EXISTED
RIGHT THERE ALONGSIDE
HIM!



WOW! SO ARE WE ROLE
MODELS FOR CHILDREN
TODAY?!

OF COURSE, MONICA! NOT
JUST FOR CHILDREN... BUT FOR
ADULTS TOO!





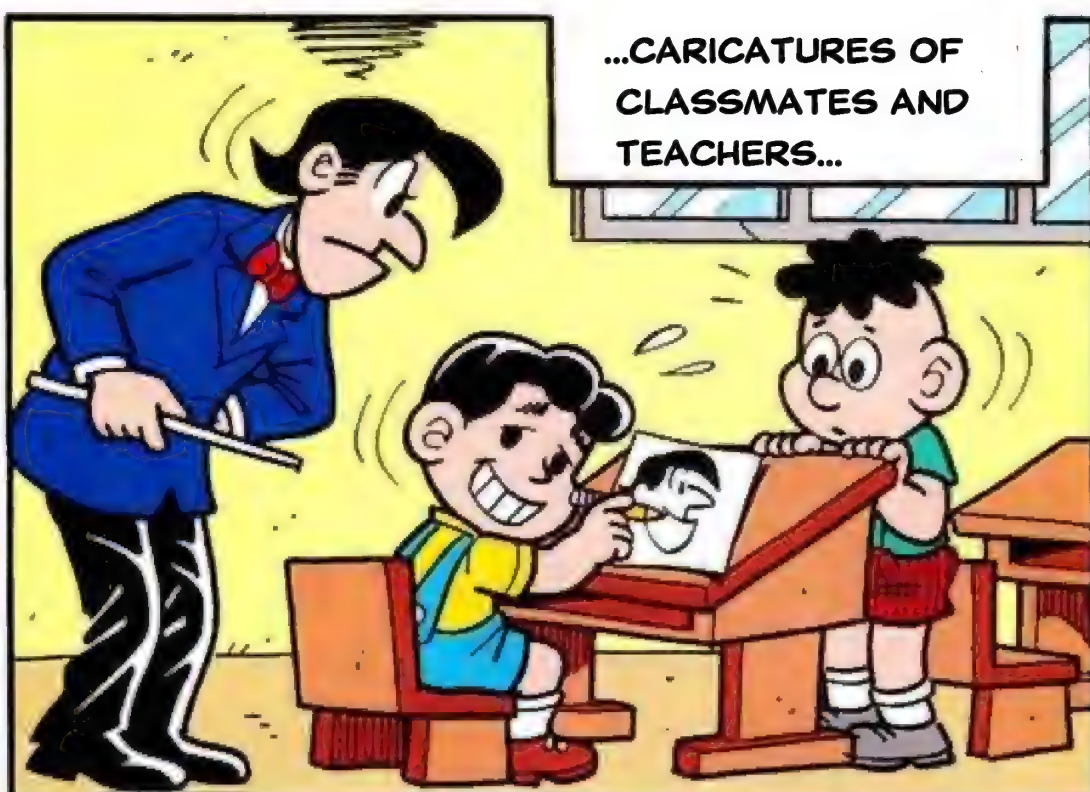
HE ILLUSTRATED THE LESSONS HIS TEACHERS GAVE HIM...



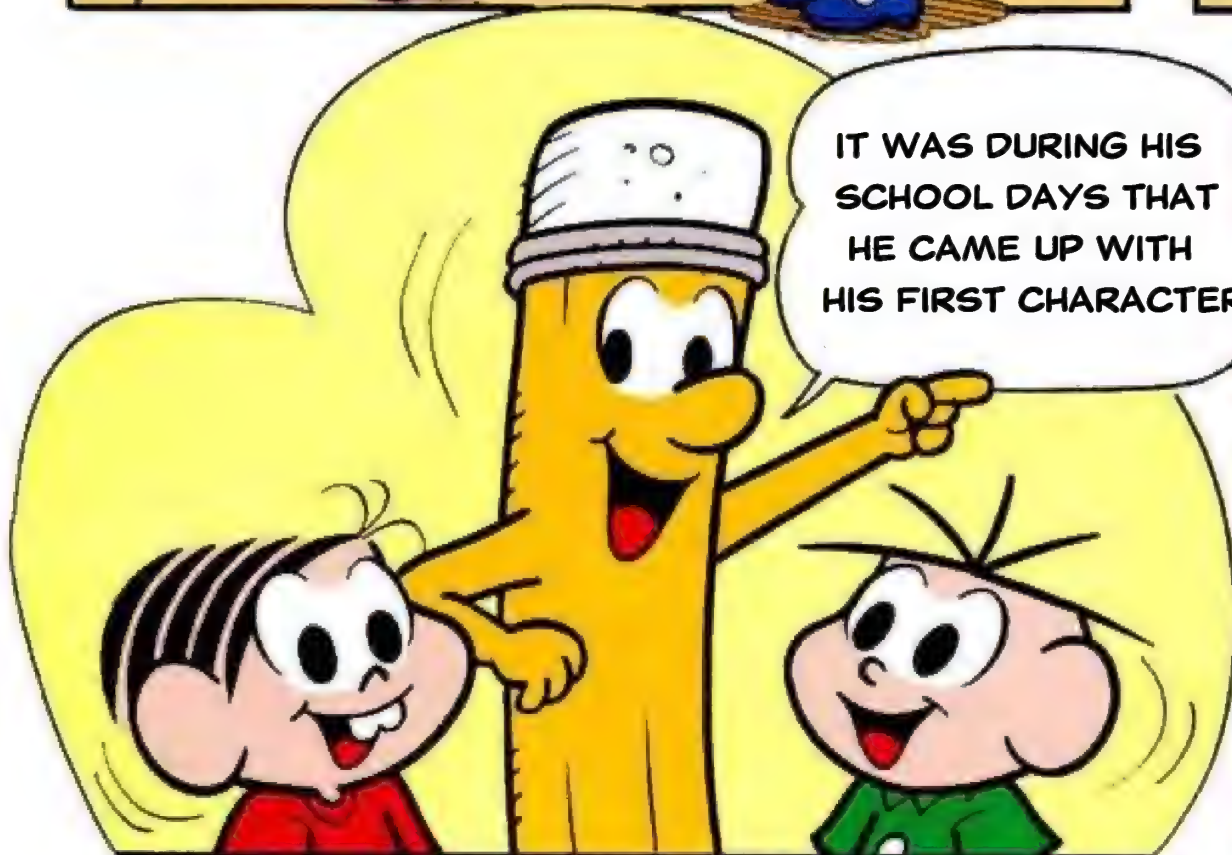
POSTERS
FOR STUDENTS...



...CARICATURES OF
CLASSMATES AND
TEACHERS...

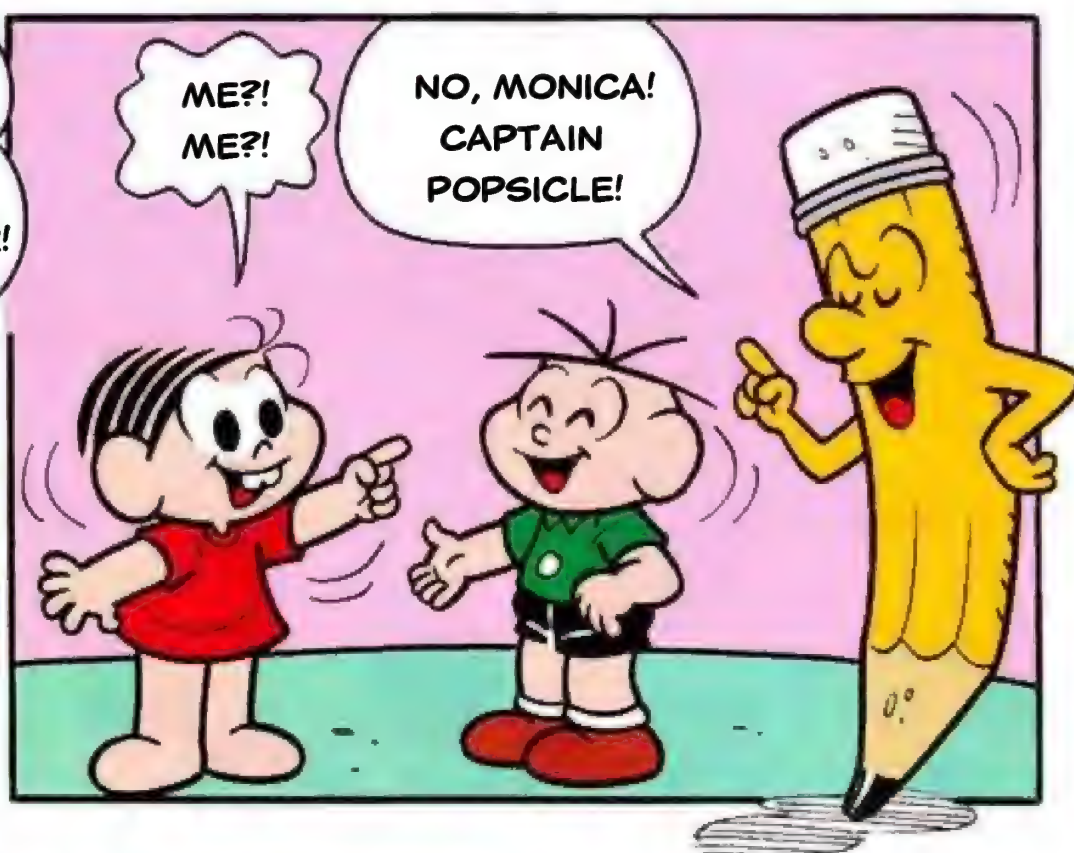


IT WAS DURING HIS
SCHOOL DAYS THAT
HE CAME UP WITH
HIS FIRST CHARACTER!



ME?!
ME?!

NO, MONICA!
CAPTAIN
POPSICLE!



HEY! ISN'T THIS MONICA'S 35TH
ANNIVERSARY?! WHERE AM I
IN THIS STORY?

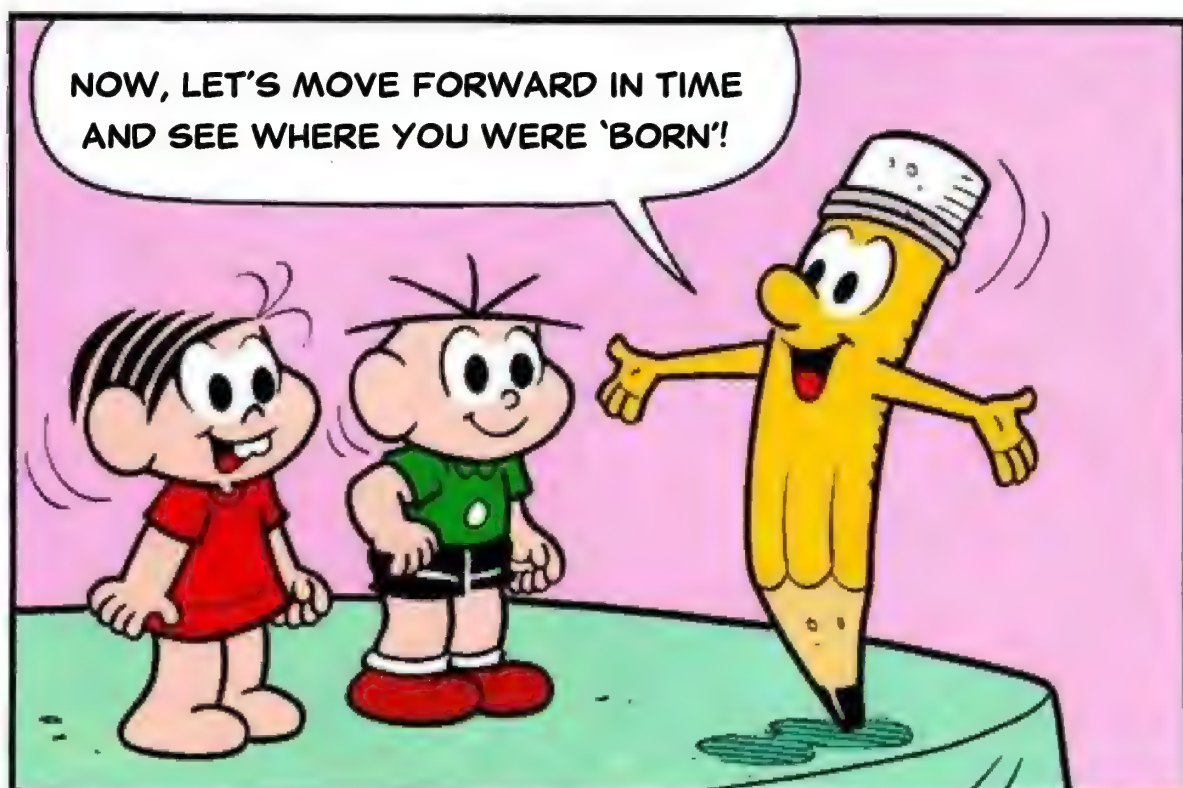
EASY THERE...



...WITHOUT ALL THESE
EVENTS, YOU WOULDN'T
HAVE EXISTED!



NOW, LET'S MOVE FORWARD IN TIME
AND SEE WHERE YOU WERE 'BORN'!



HEY,
YOU'RE ERASING US...



Era uma vez uma bala
que resolveu morar
no congelador.

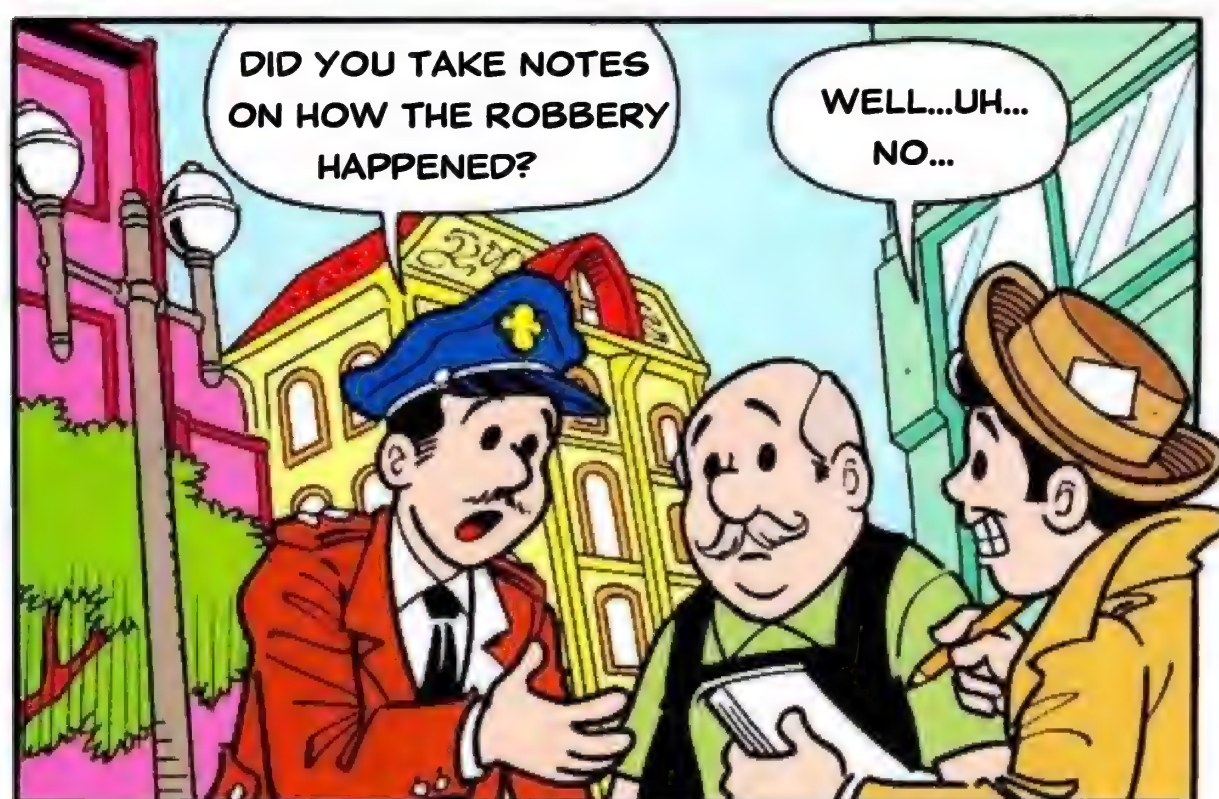
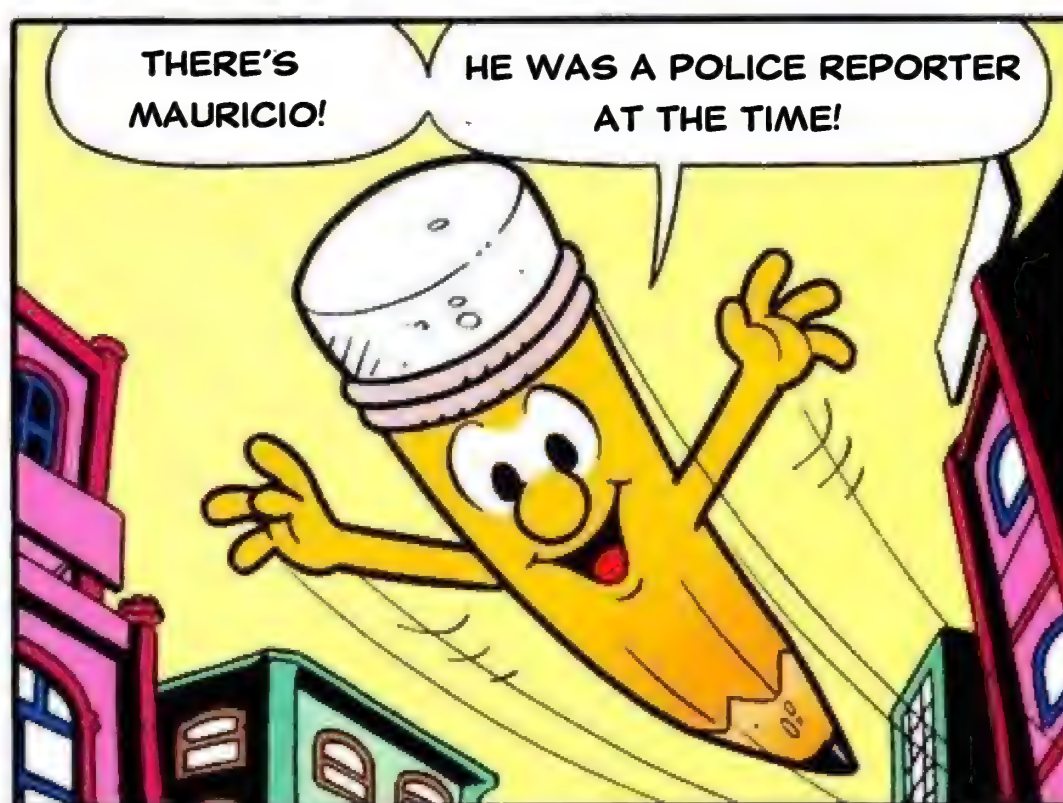
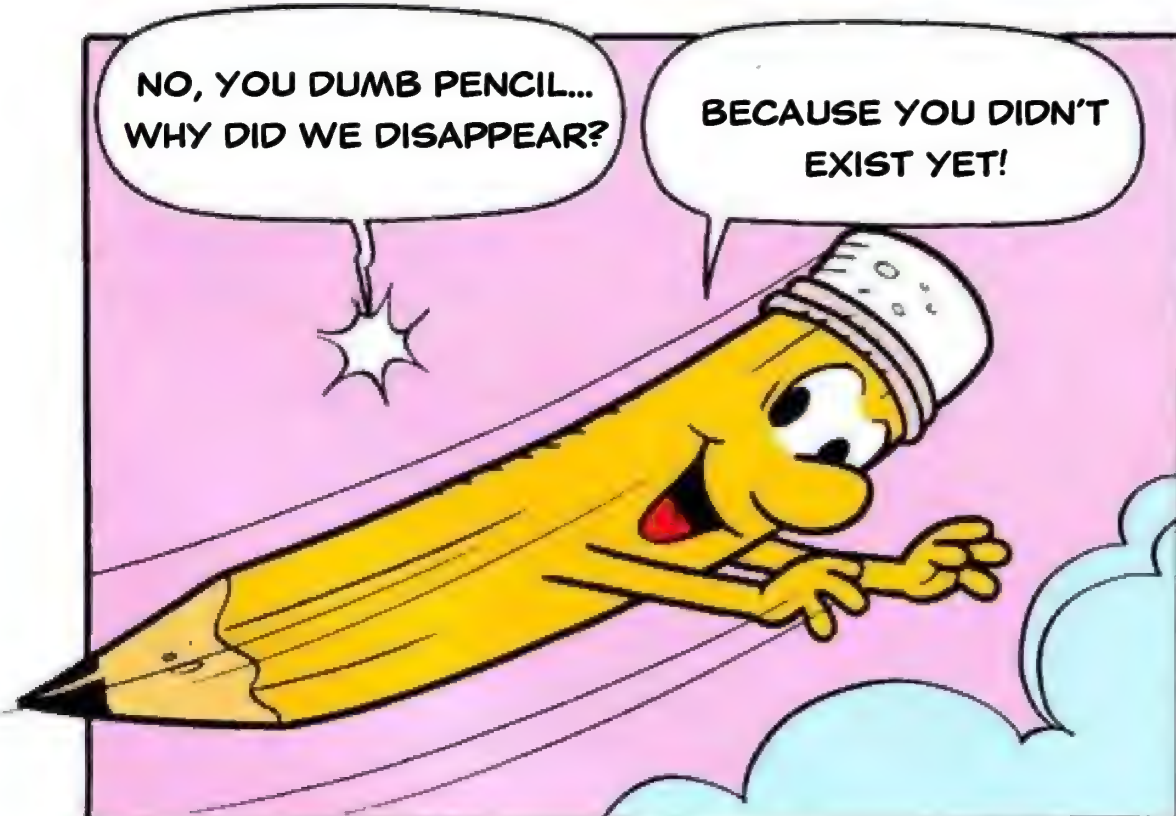
Novo Frutilly
Gostinho de
Bala Framboesa.



Kibon

mônica 35 YEARS
PART III

THE CREATION



MAURICIO THEN DECIDED TO COMBINE HIS JOB AS A POLICE REPORTER WITH HIS PASSION FOR COMICS! HE BEGAN ILLUSTRATING HIS CRIME REPORTS!



AT THAT TIME, REMEMBERING THE ADVENTURES HE HAD AS A CHILD WITH HIS LITTLE DOG CUÍCA...

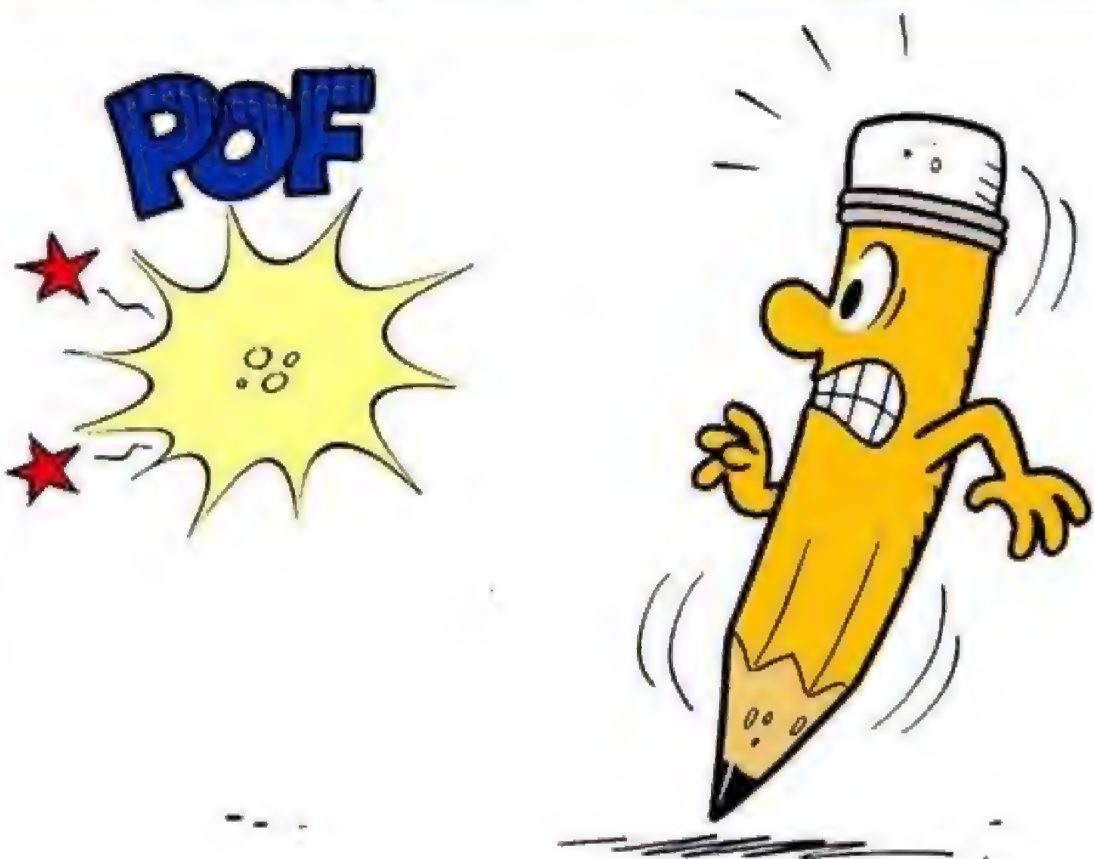
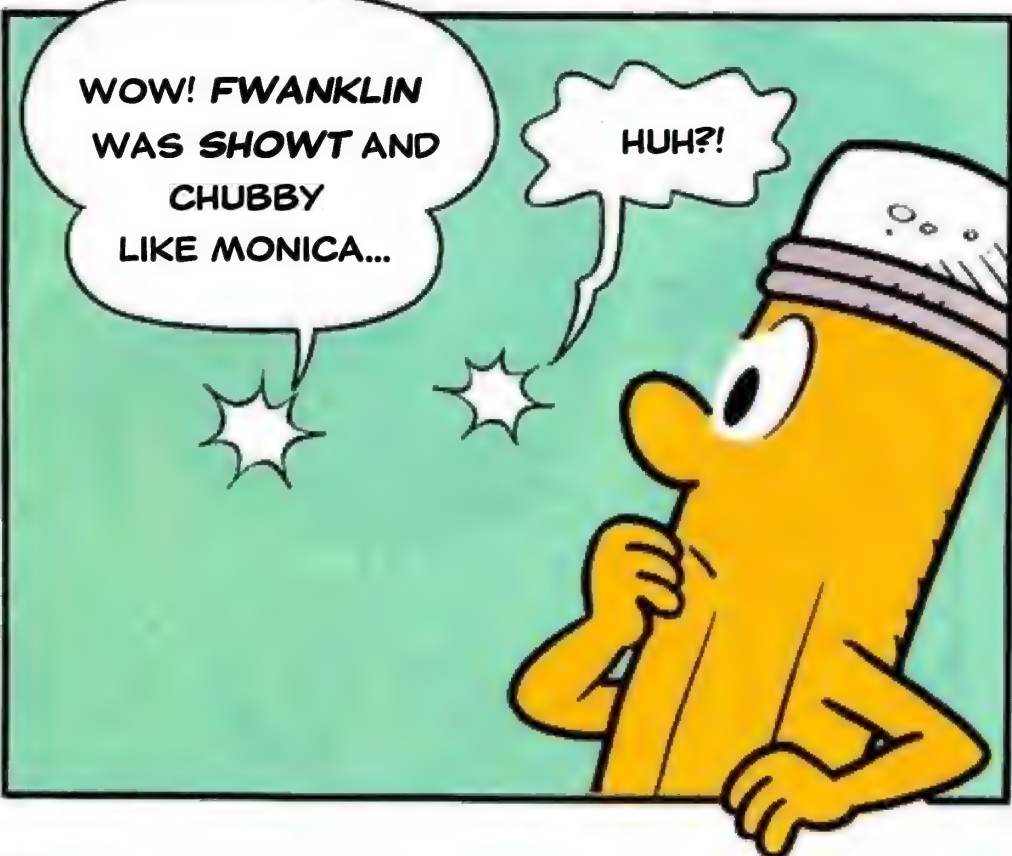


...HE CREATED HIS FIRST PUBLISHED CHARACTERS... *BLU* AND *FRANKLIN*!



WOW! *FWANKLIN* WAS *SHOWT* AND *CHUBBY* LIKE *MONICA*...

HUH?!



OW! EVEN WHEN I'M INVISIBLE, I STILL GET BASHED WITH A PLUSHIE BUNNY...

EASY, GANG...



I'LL DRAW YOU AGAIN...



AFTER CREATING A FEW BLU STRIPS, MAURICIO MANAGED TO GET THEM PUBLISHED IN THE NEWSPAPER FOLHA DA MANHÃ!



HE STOPPED BEING A REPORTER AND BEGAN DEVOTING HIMSELF ENTIRELY TO COMICS!



AND SOON NEW CHARACTERS BEGAN APPEARING IN THE 1960S!



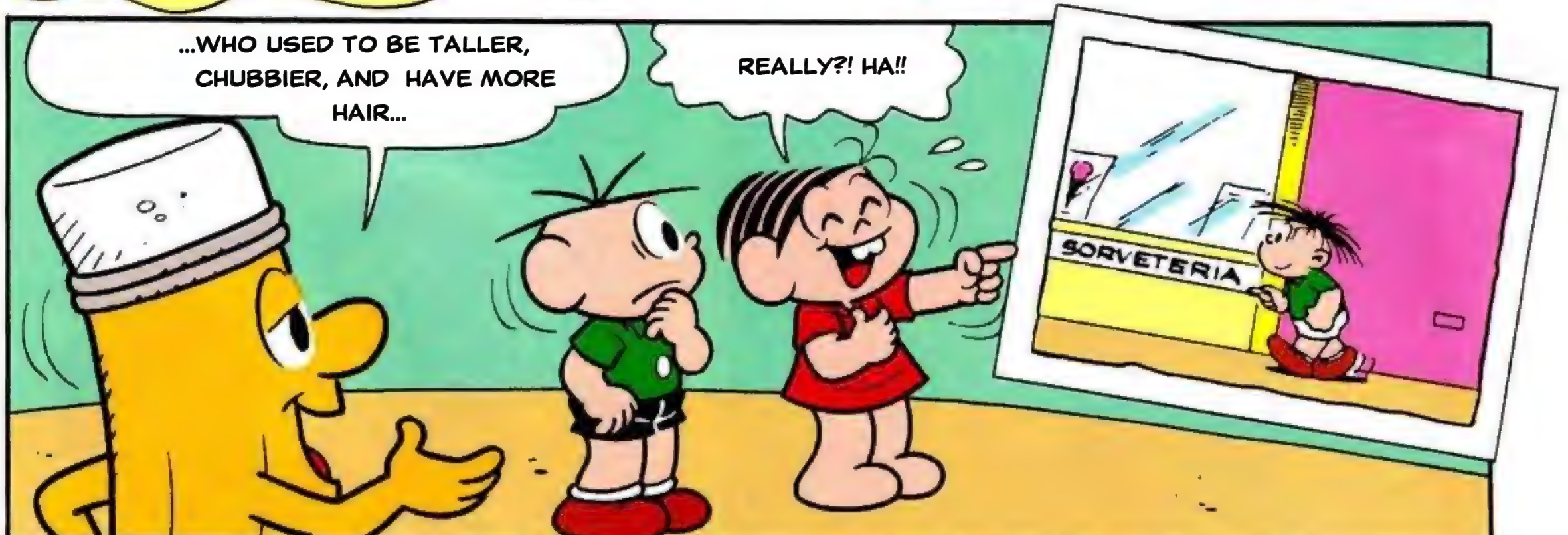
ME...

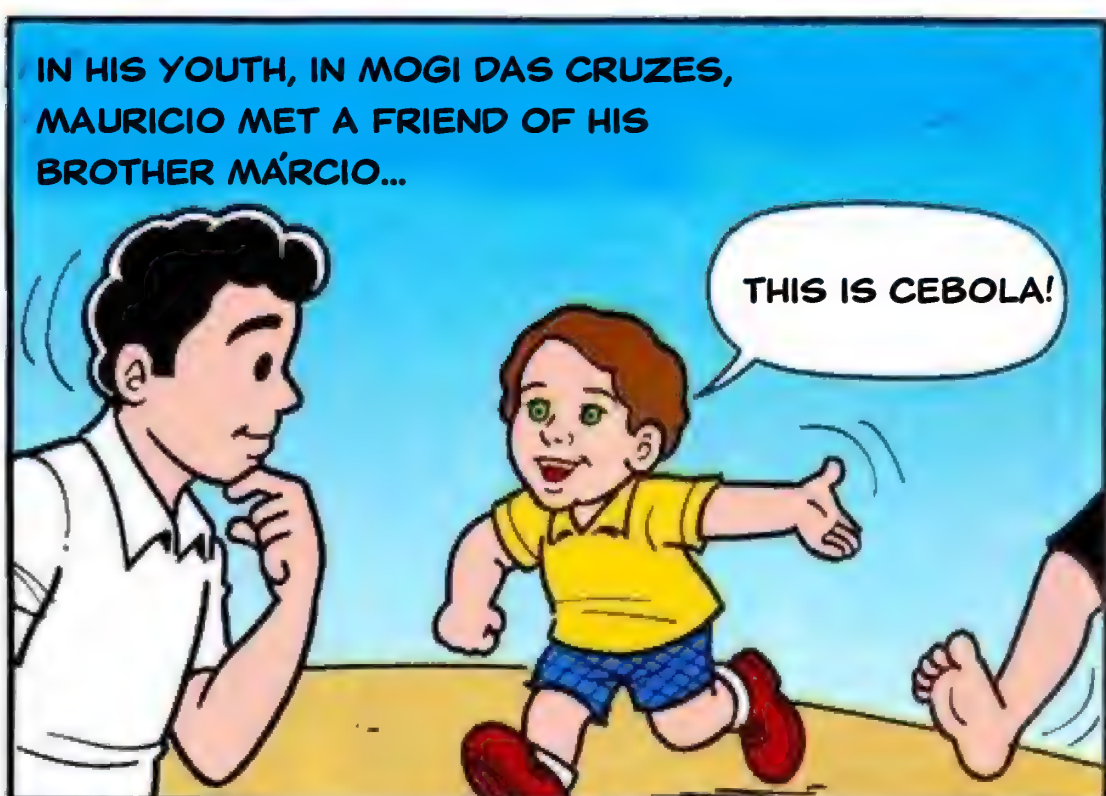
NO, MONICA! CEBOLINHA...



...WHO USED TO BE TALLER, CHUBBIER, AND HAVE MORE HAIR...

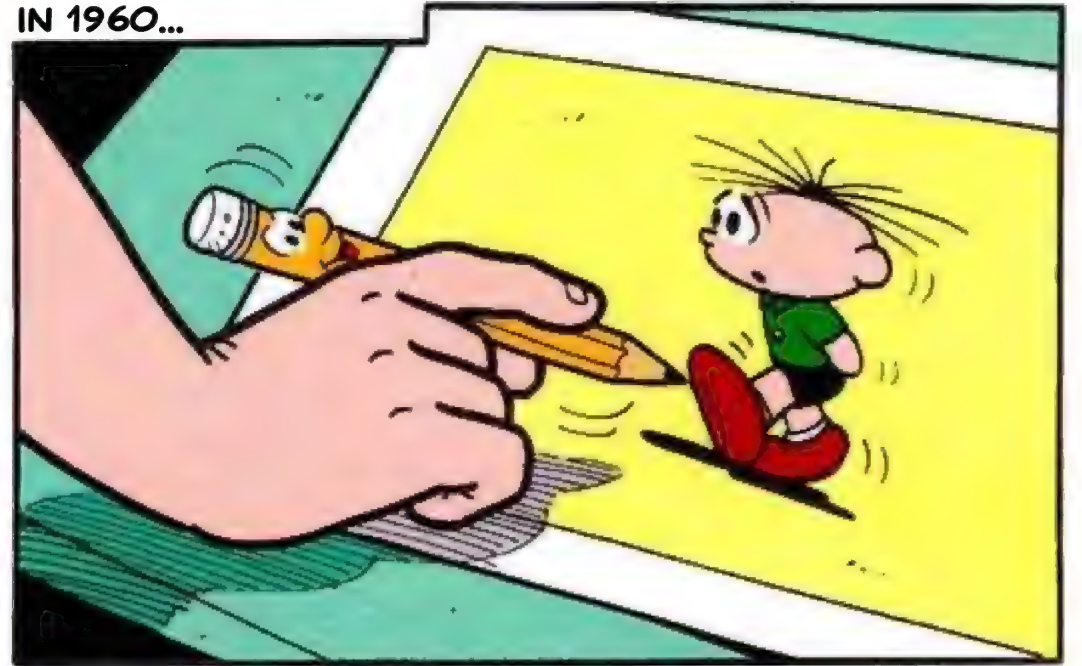
REALLY?! HA!!



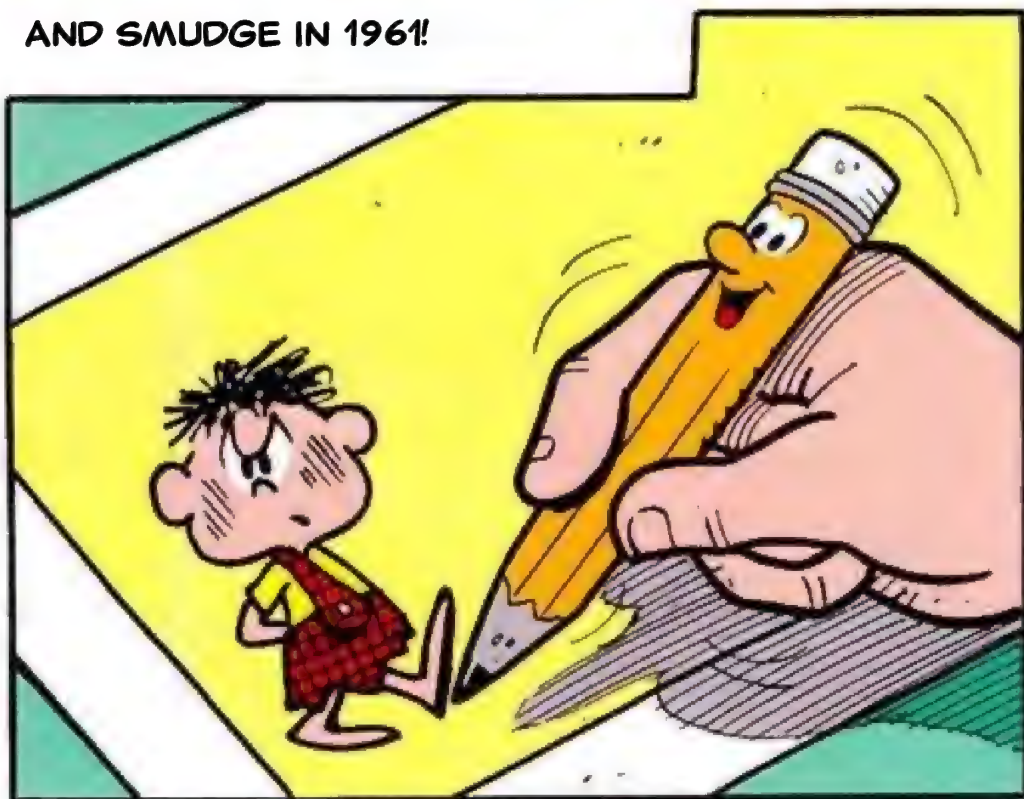




AND SO, SOME TIME LATER, AS AN ADULT, MAURICIO CREATED CEBOLINHA IN 1960...

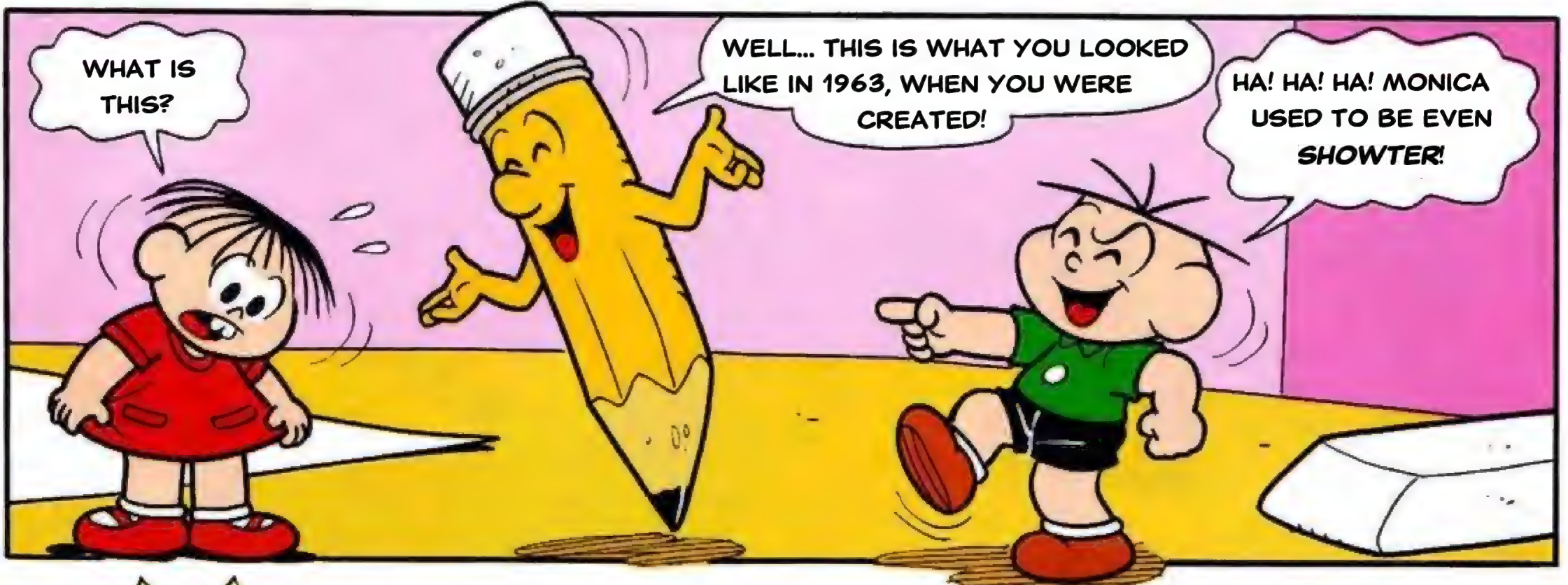
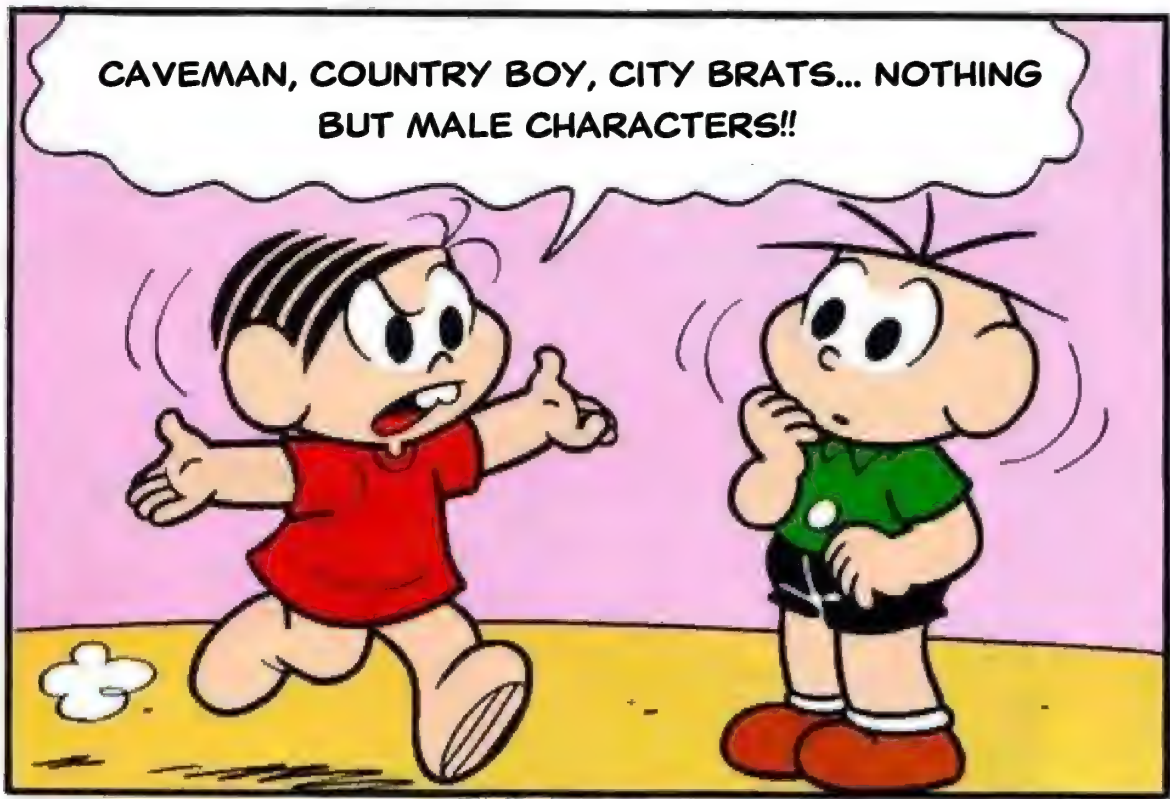


AND SMUDGE IN 1961!



THE INSPIRATION CAME FROM A SERIES OF FUNNY STORIES THAT HIS GRANDMOTHER BENEDITA, OR GRANDMA DITA, USED TO TELL ABOUT HIS GREAT-UNCLE...







Chamyto em: Brincadeira de Gênio.

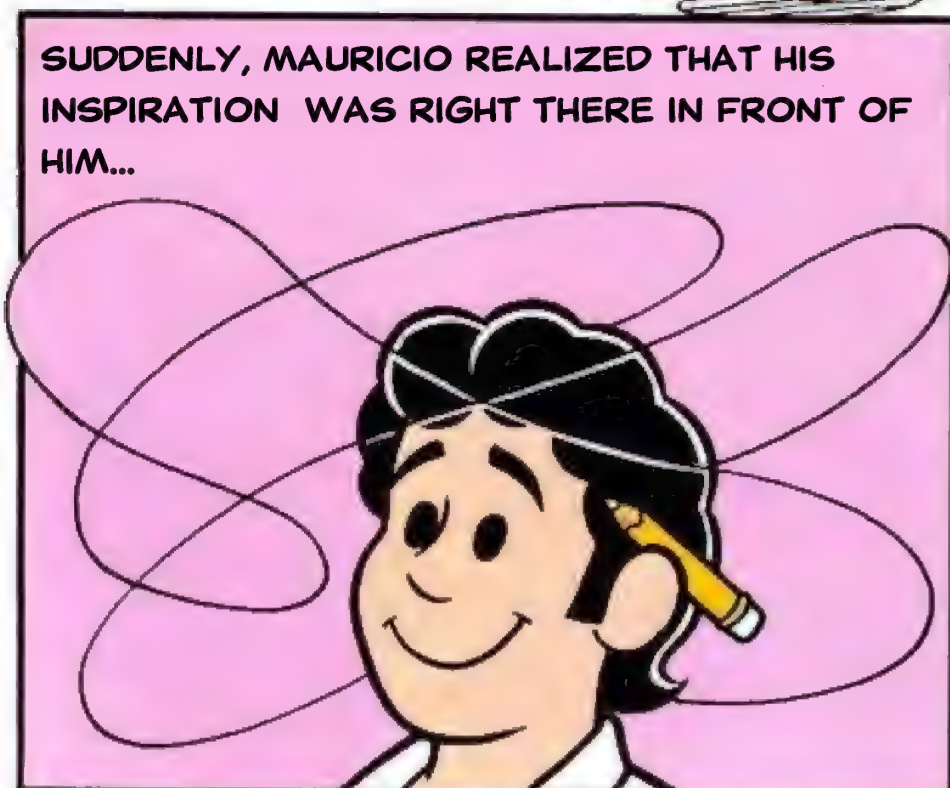
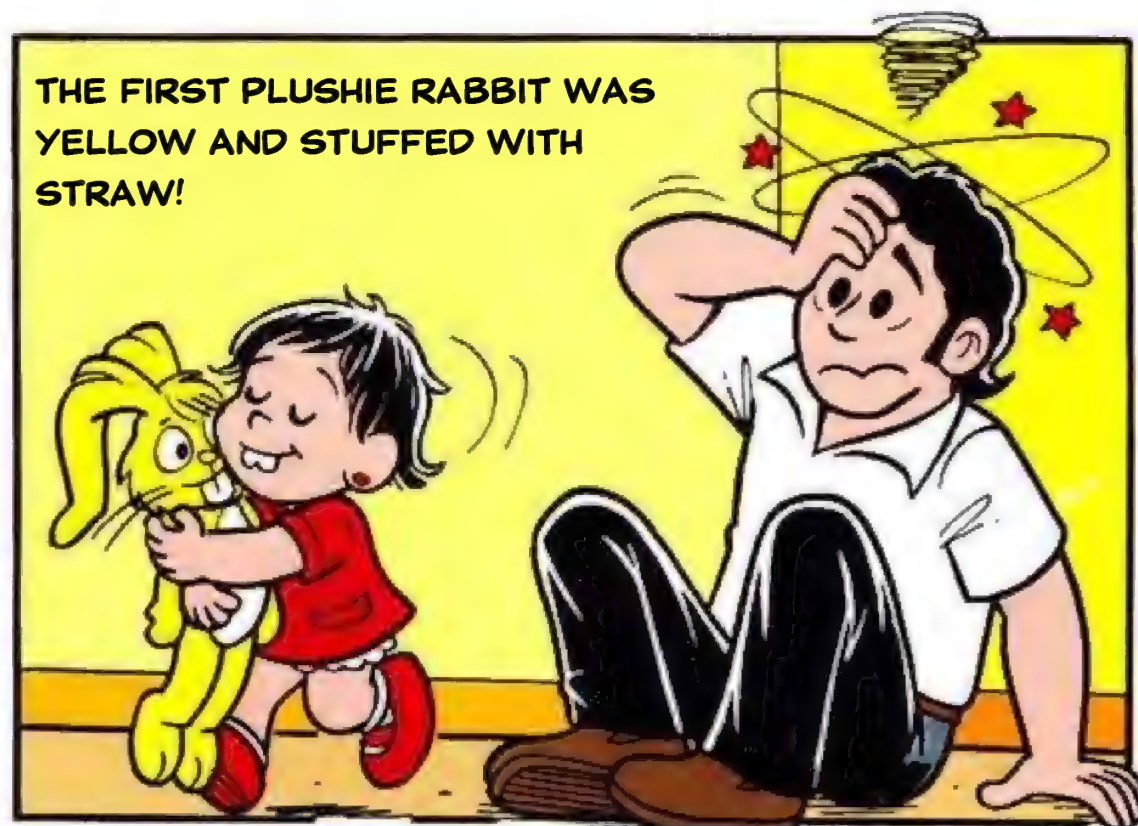
Este é o álbum de retratos
do Gênio. Descubra
qual figura é a repetida.



Faz bem gostar de Chamyto.

THE CREATION OF **mônica**





AND THAT IS HOW, MONICA...



...MAGGY...



...AND MARY ANGELA, CEBOLINHA'S LITTLE SISTER, CAME TO BE!



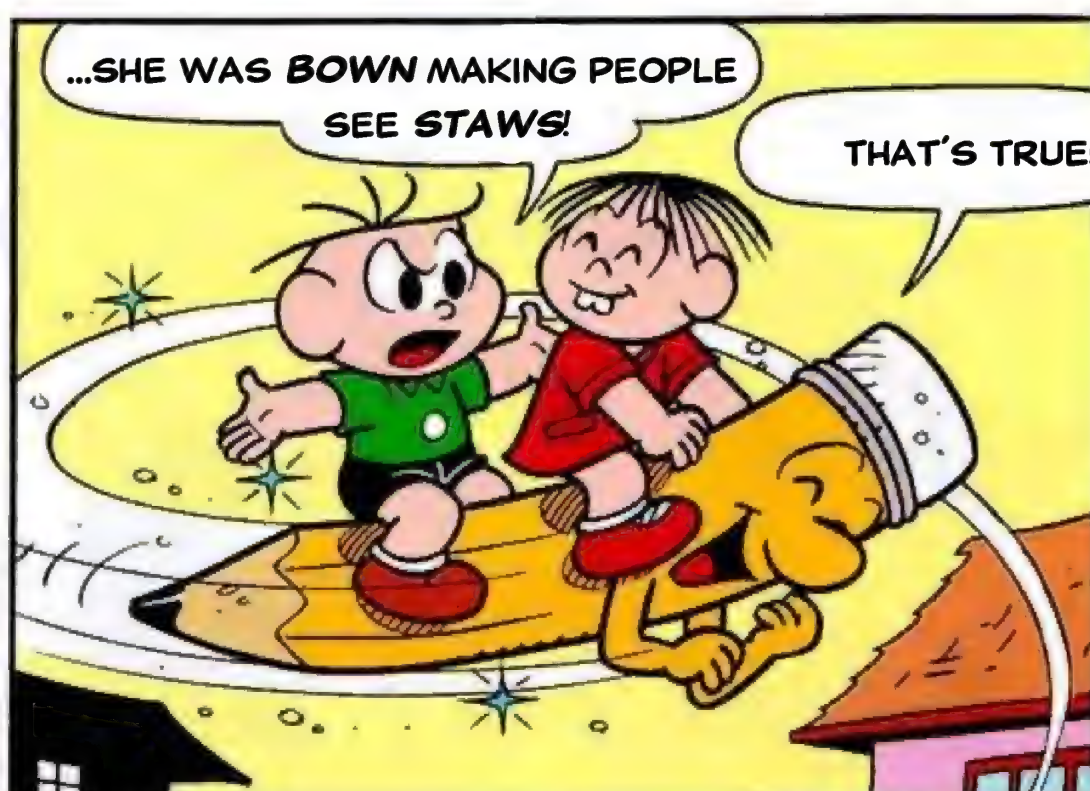
BUT MONICA WASN'T BORN A STAR!

SUWE...



...SHE WAS BOWN MAKING PEOPLE SEE STAWS!

THAT'S TRUE!



RIGHT IN YOUR VERY FIRST NEWSPAPER STRIP, YOU WERE ALREADY GIVING CEBOLINHA A BUNNY BASHING!

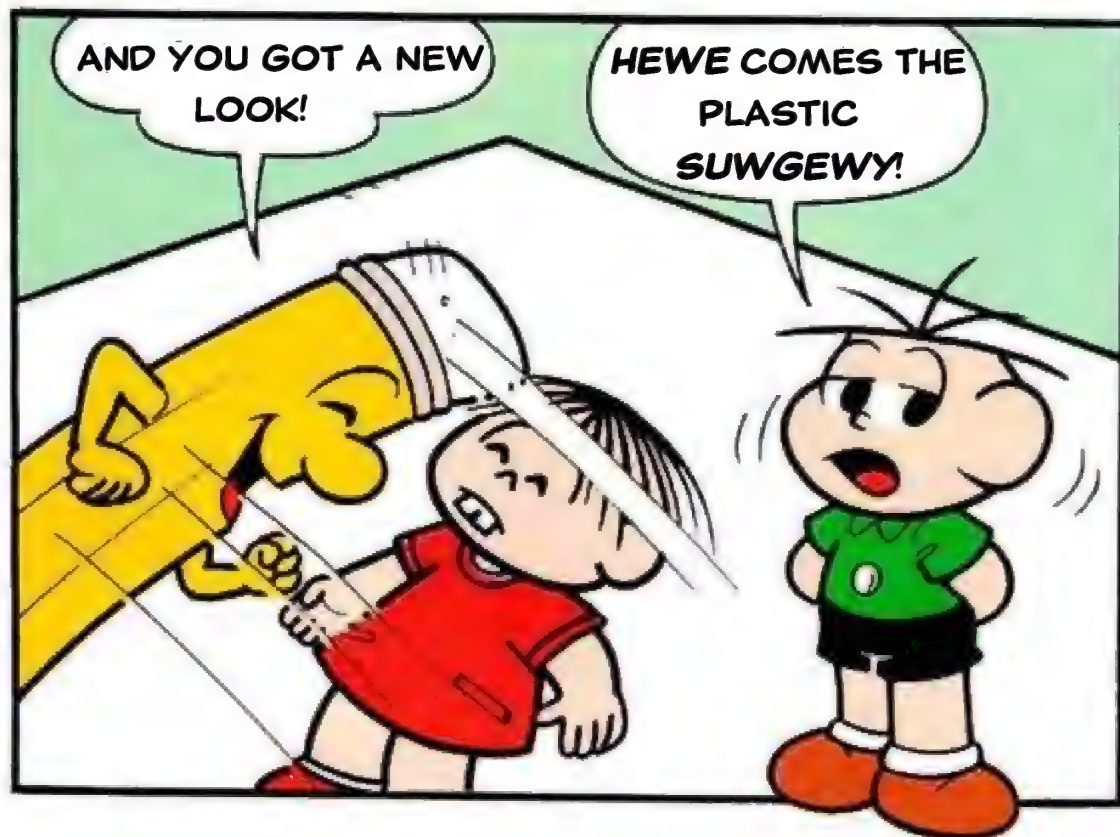


AND HER CHARM AND CHARISMA WON EVERYONE OVER!



SOON ENOUGH, MONICA RULED THE PAGE AND THE STREET...





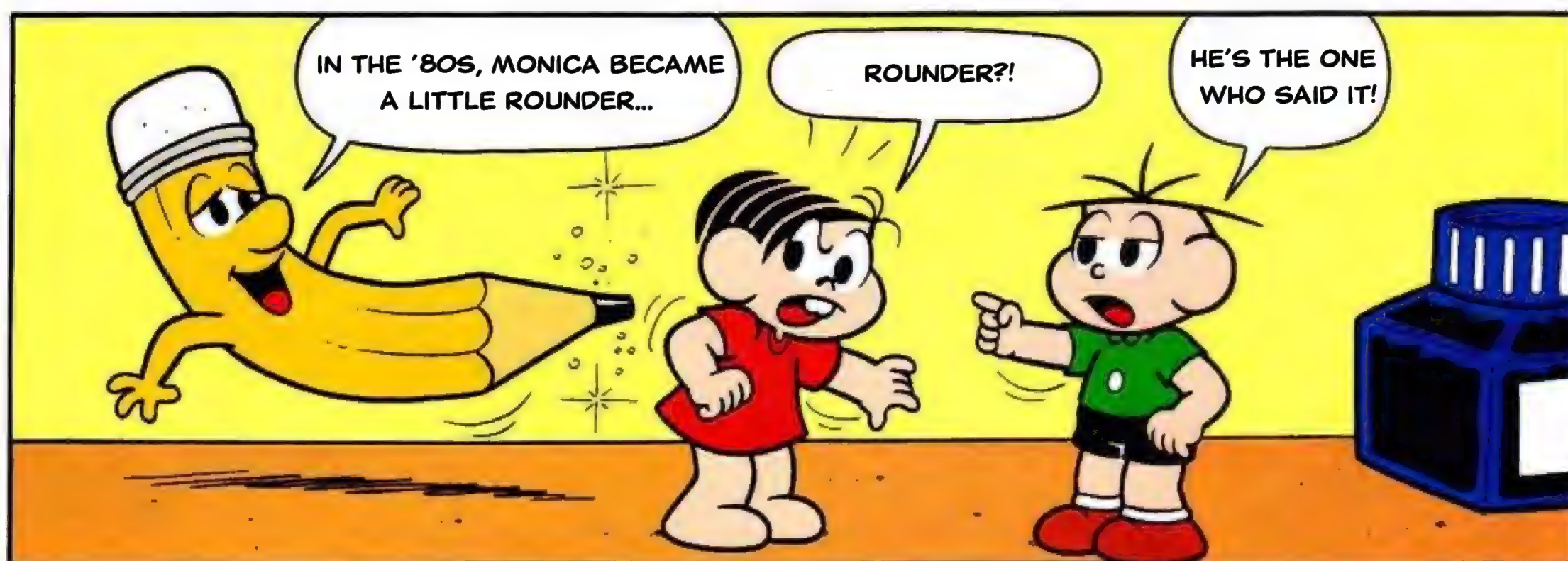


IN 1970, THE FIRST ISSUE OF MÔNICA'S COMIC WAS RELEASED...

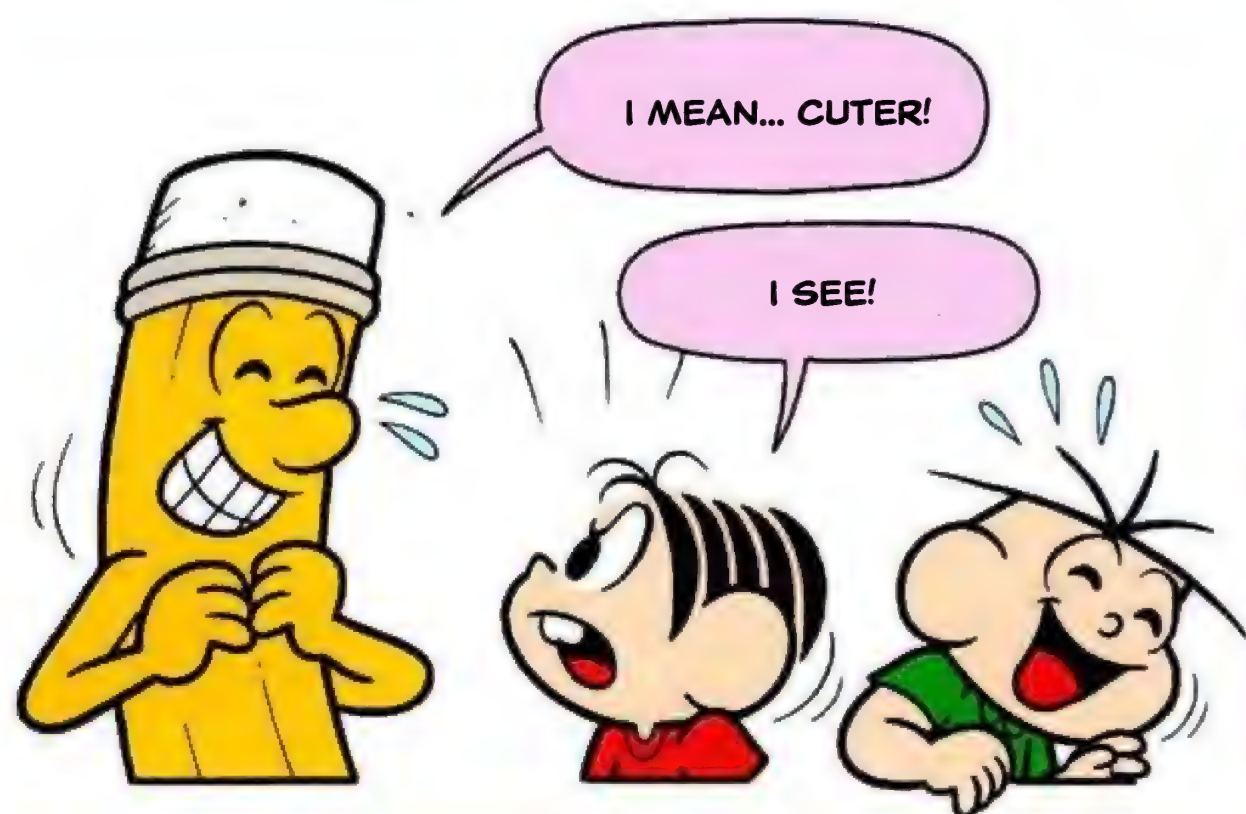


...TWO YEARS LATER, IT WAS FOLLOWED BY CEBOLINHA'S MAGAZINE, AND IN THE FOLLOWING YEARS BY THE CHICO BENTO, CASCÃO, AND MAGALI MAGAZINES..

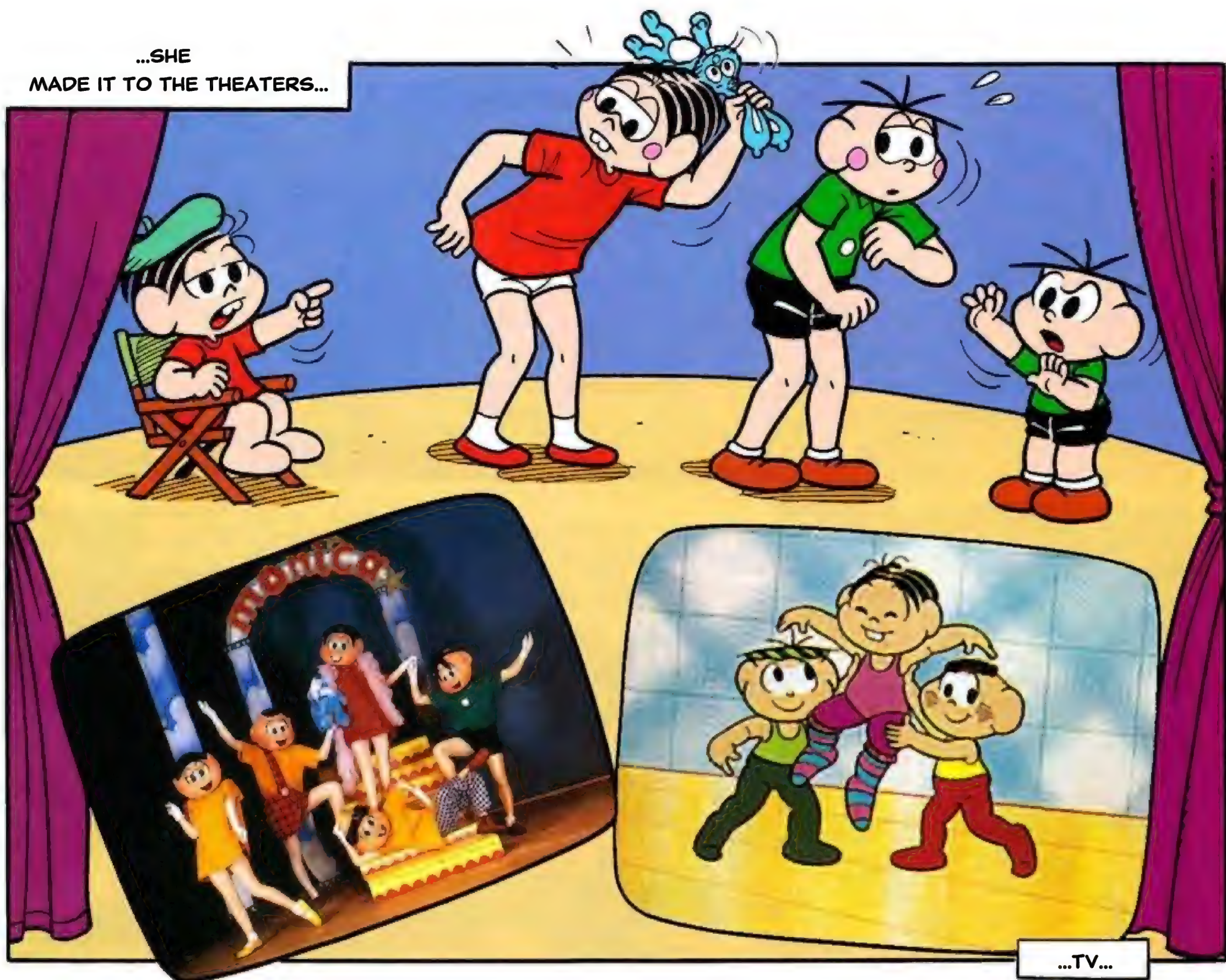




MONICA SHOWED HER STRENGTH AND WON OVER THE WORLD WITH HER CHARM...



...SHE
MADE IT TO THE THEATERS...



...TV...

...MERCHANDISING...



AND WE REACHED THE '90S
WITH LOTS OF NEW
DEVELOPMENTS...

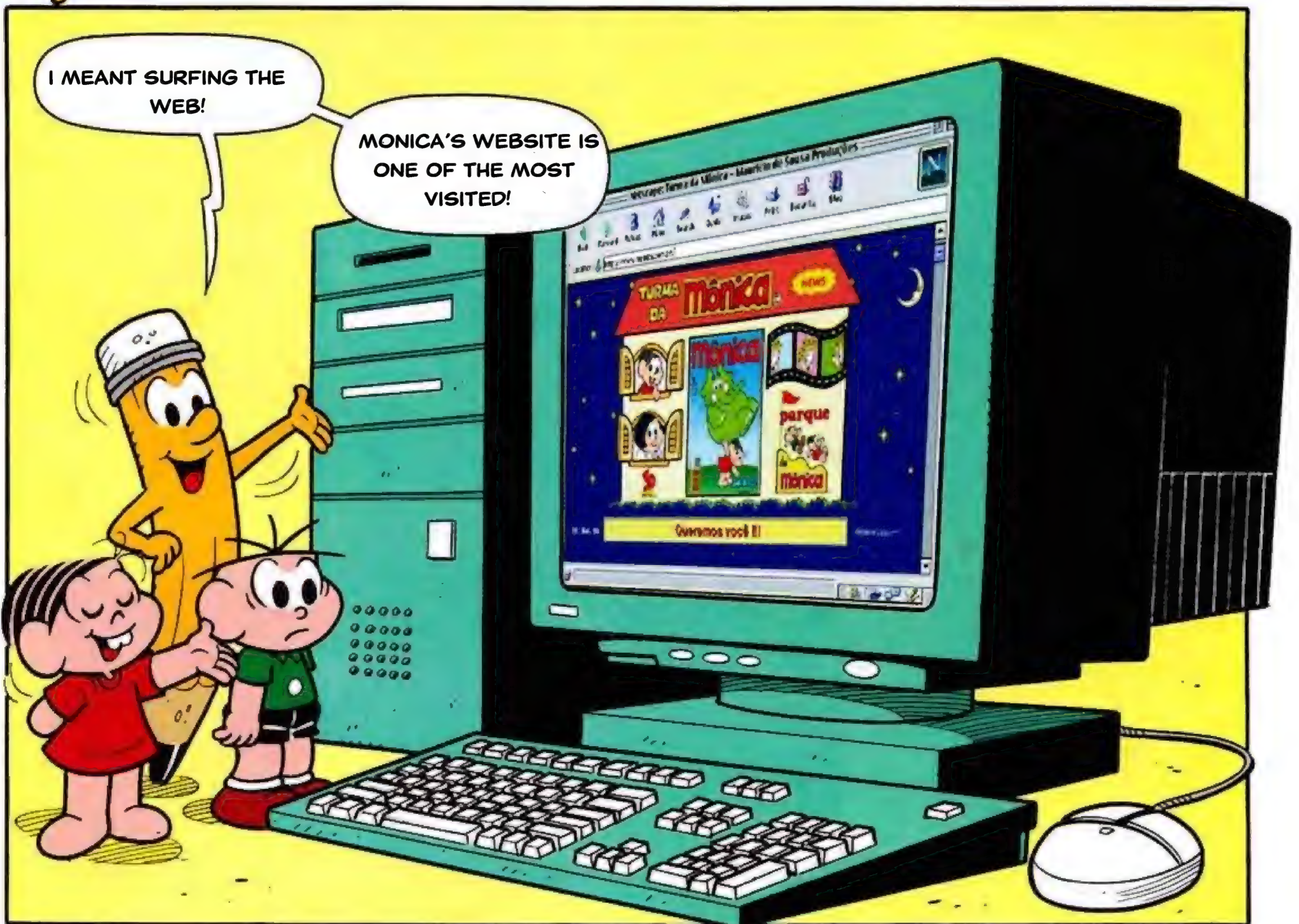


THE
PARQUE DA MÔNICA
IN SÃO PAULO...



AND THE ONE IN
CUWITIBA!



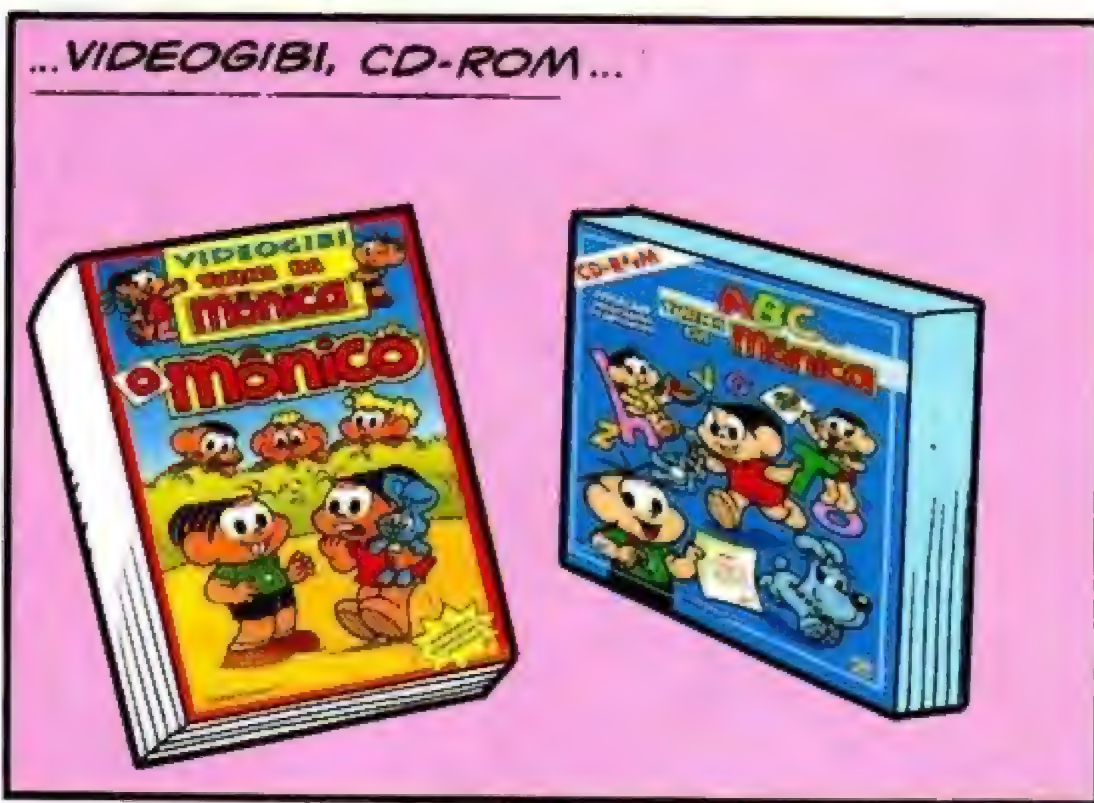




STILL IN THE '90S CAME THE POCKET SIZE GIBIZINHO, THE GIANT-SIZE GIBIZÃO, MÔNICA'S MANUAL, 3D BOOKS...



...VIDEOGIBI, CD-ROM...



ENOUGH!!



I CAN'T STAND HEAVING ABOUT MONICA ANYMOWE!!

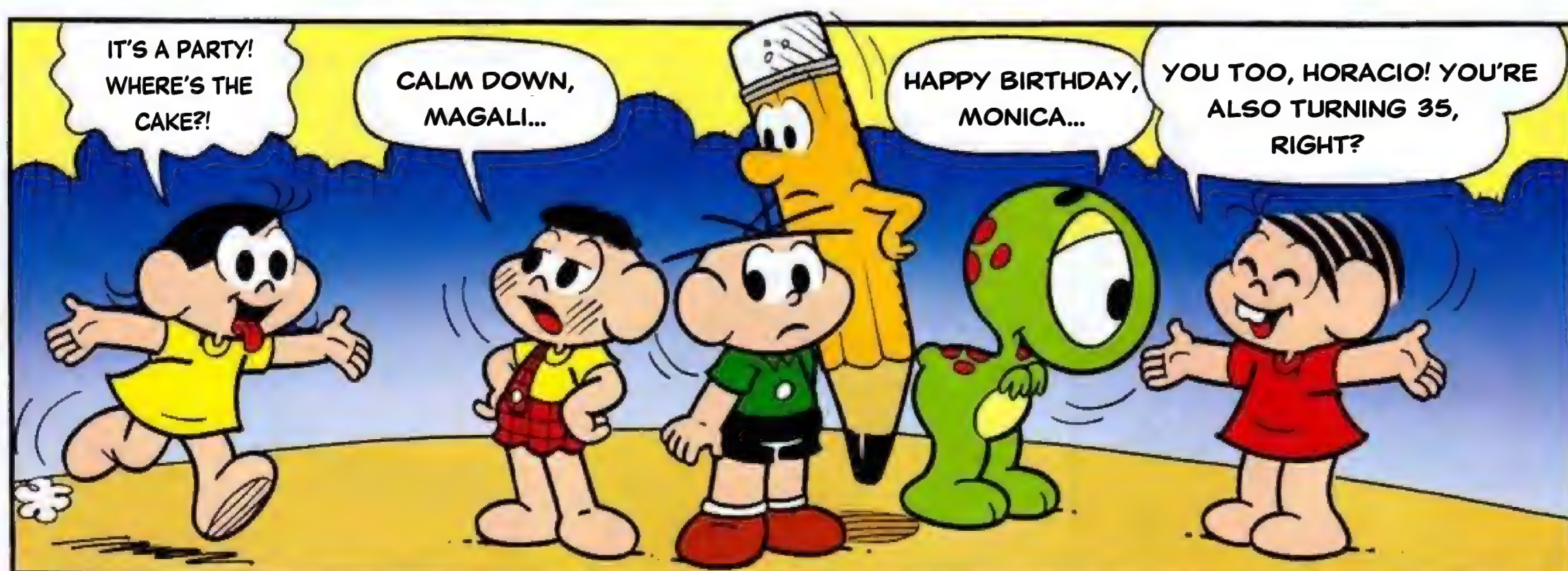
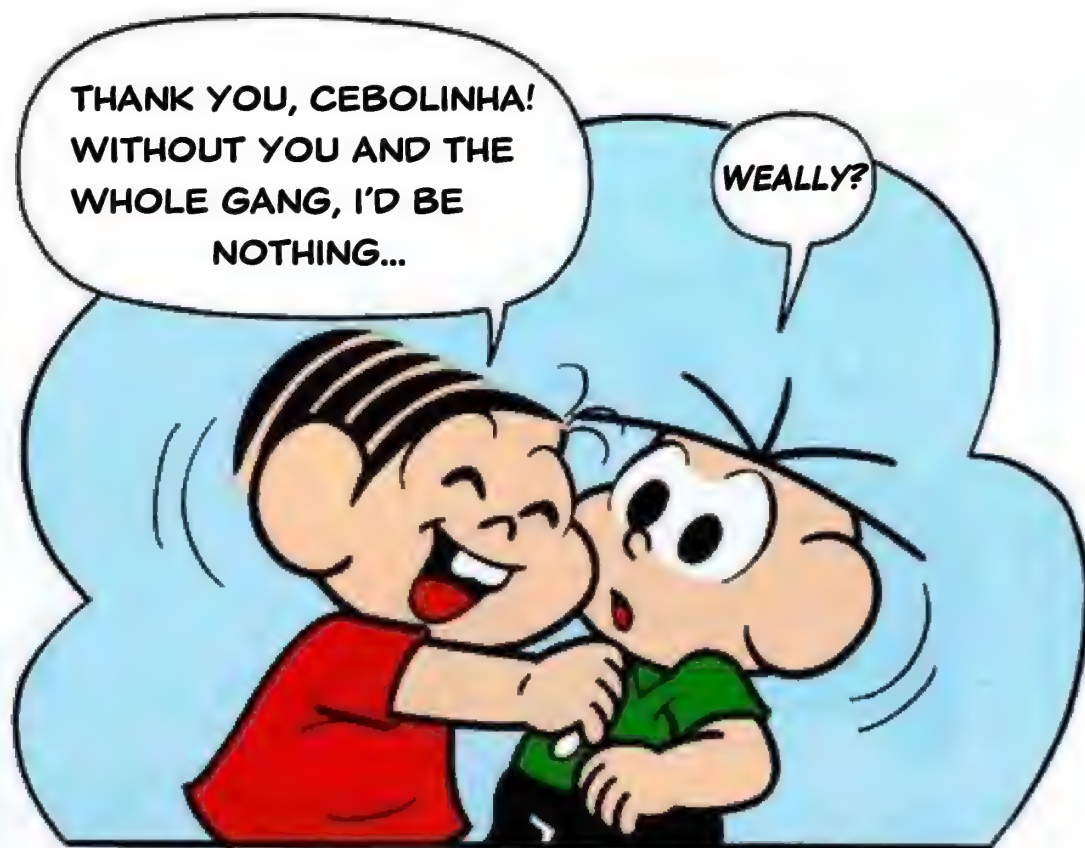


NOW I'M THE ONE WHO'S GOING TO DO THE TALKING AROUND HEWE...



PARABÉNS, MÔNICA!



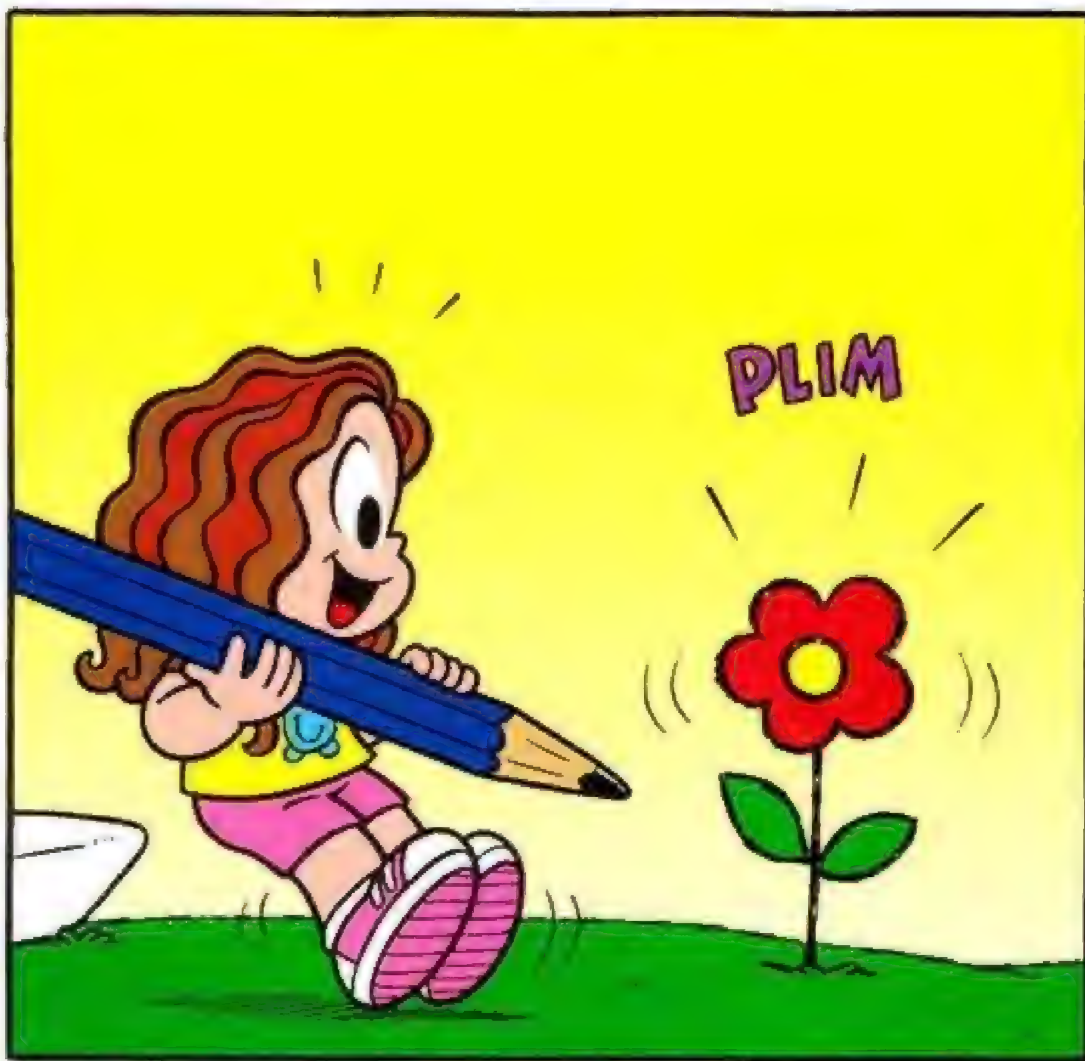


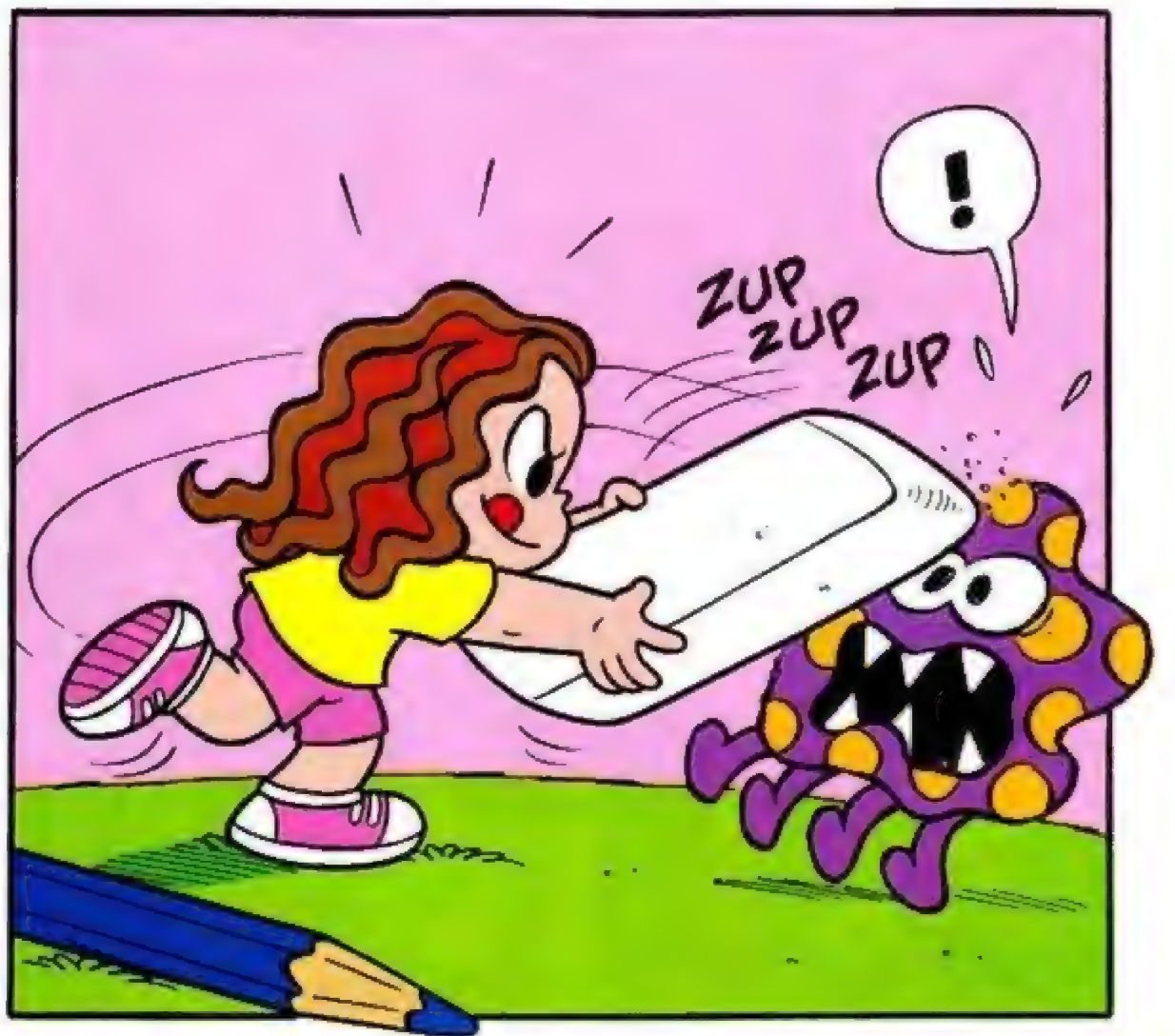


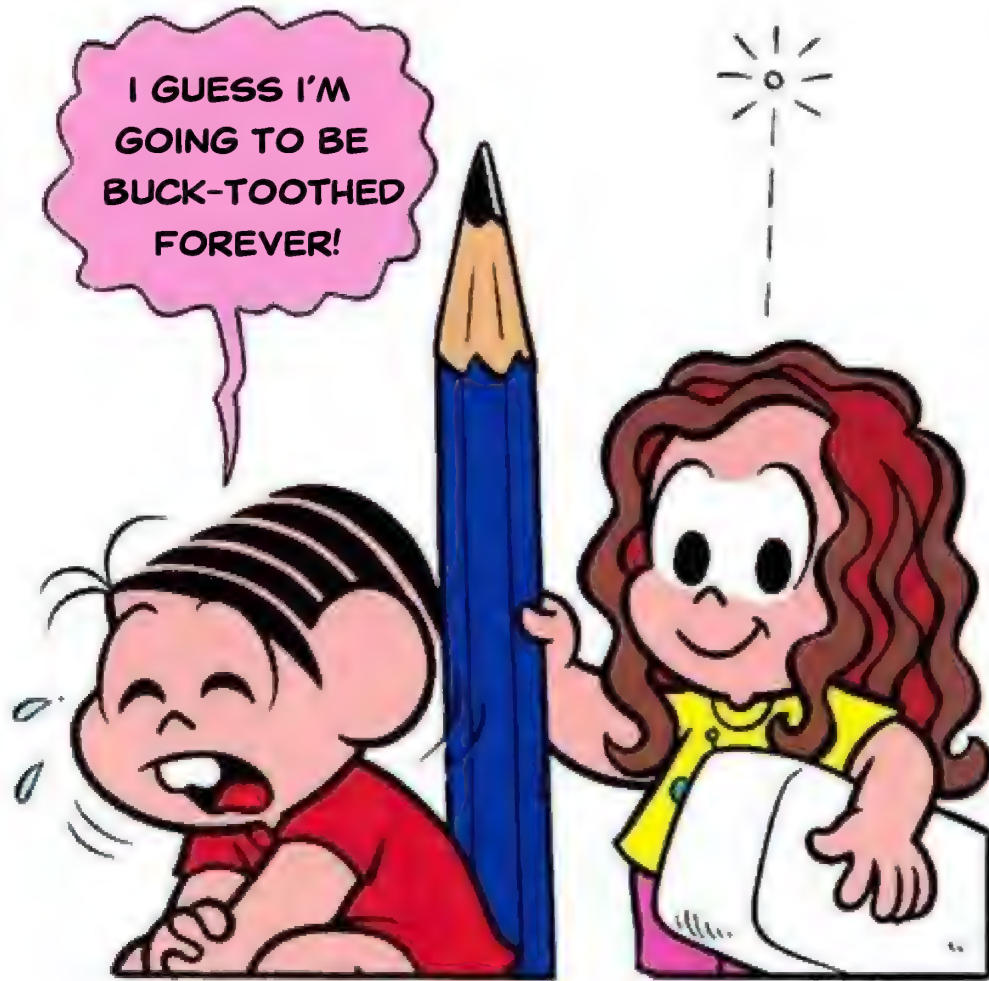
MARINA THE TOOLS OF THE ARTIST

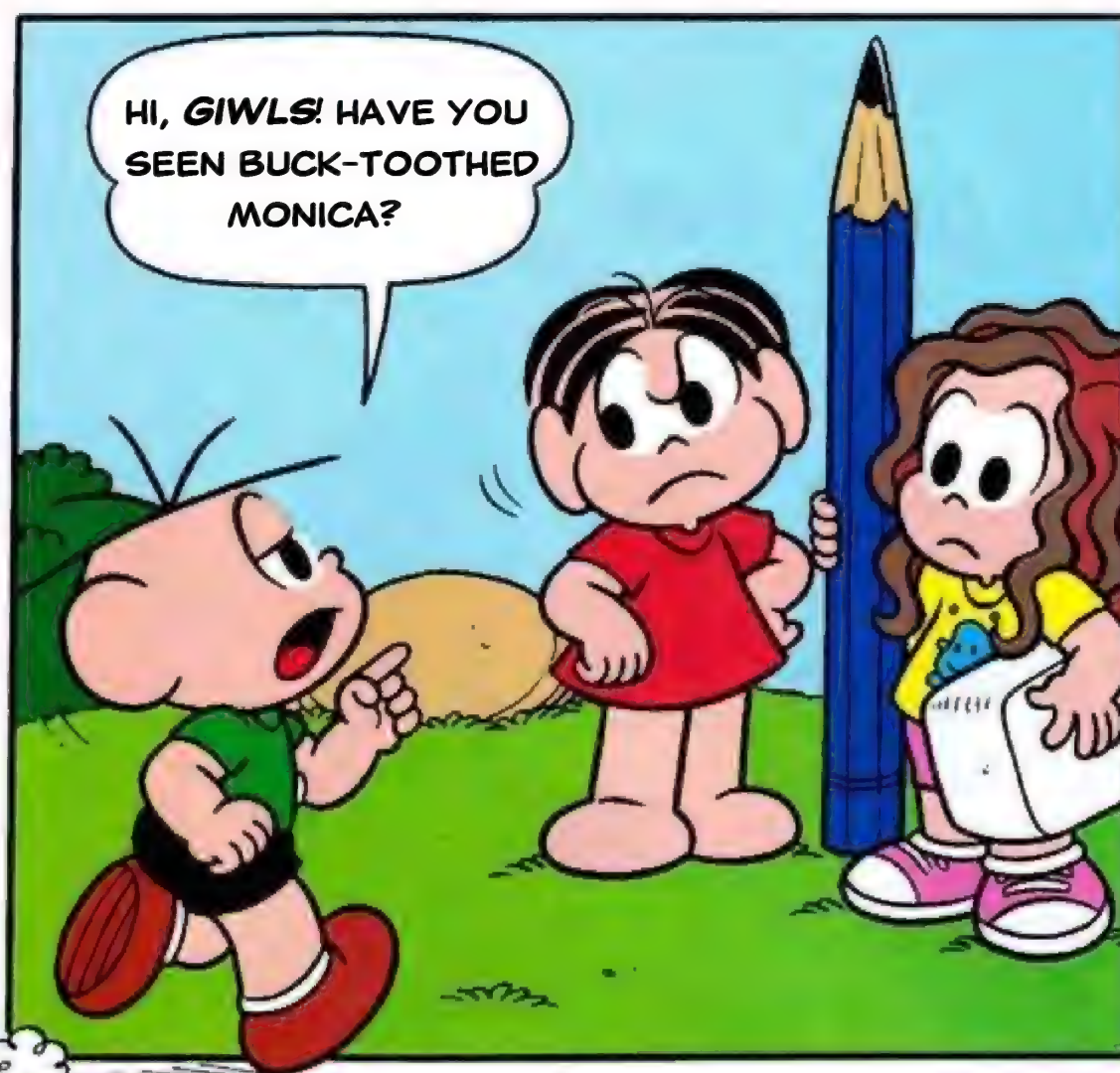
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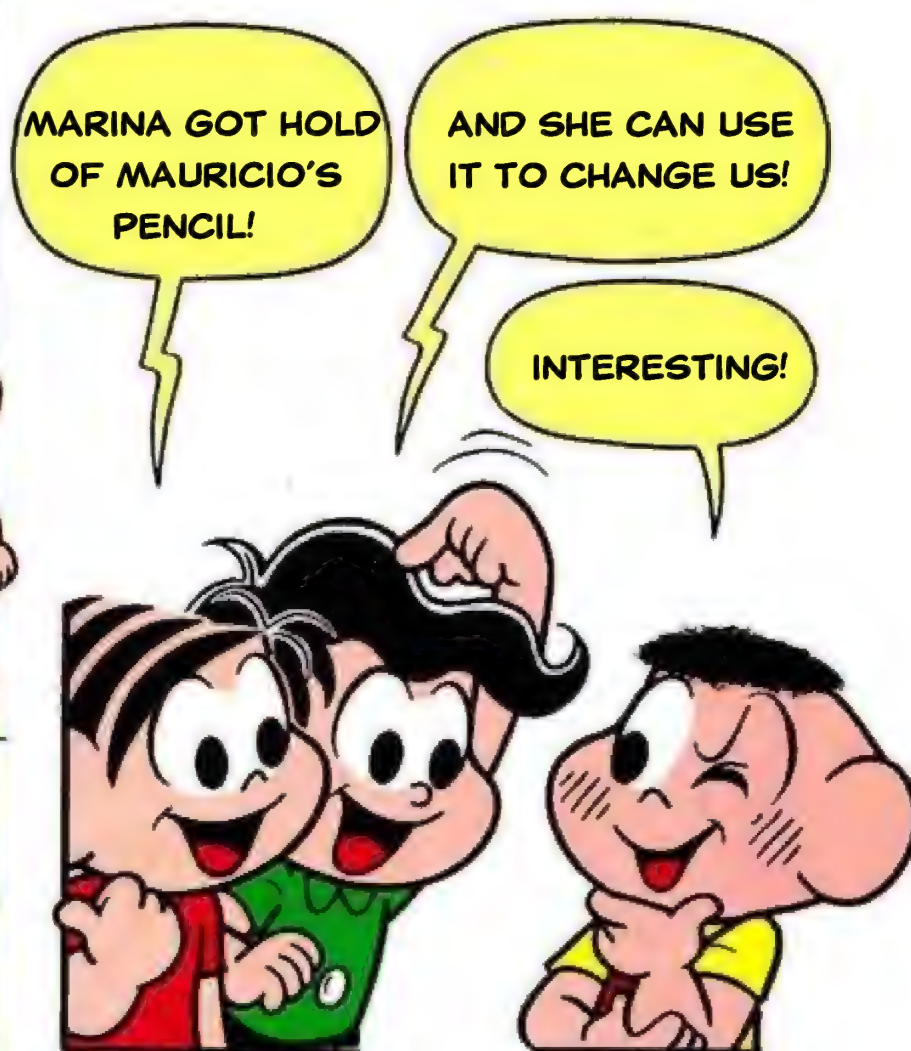
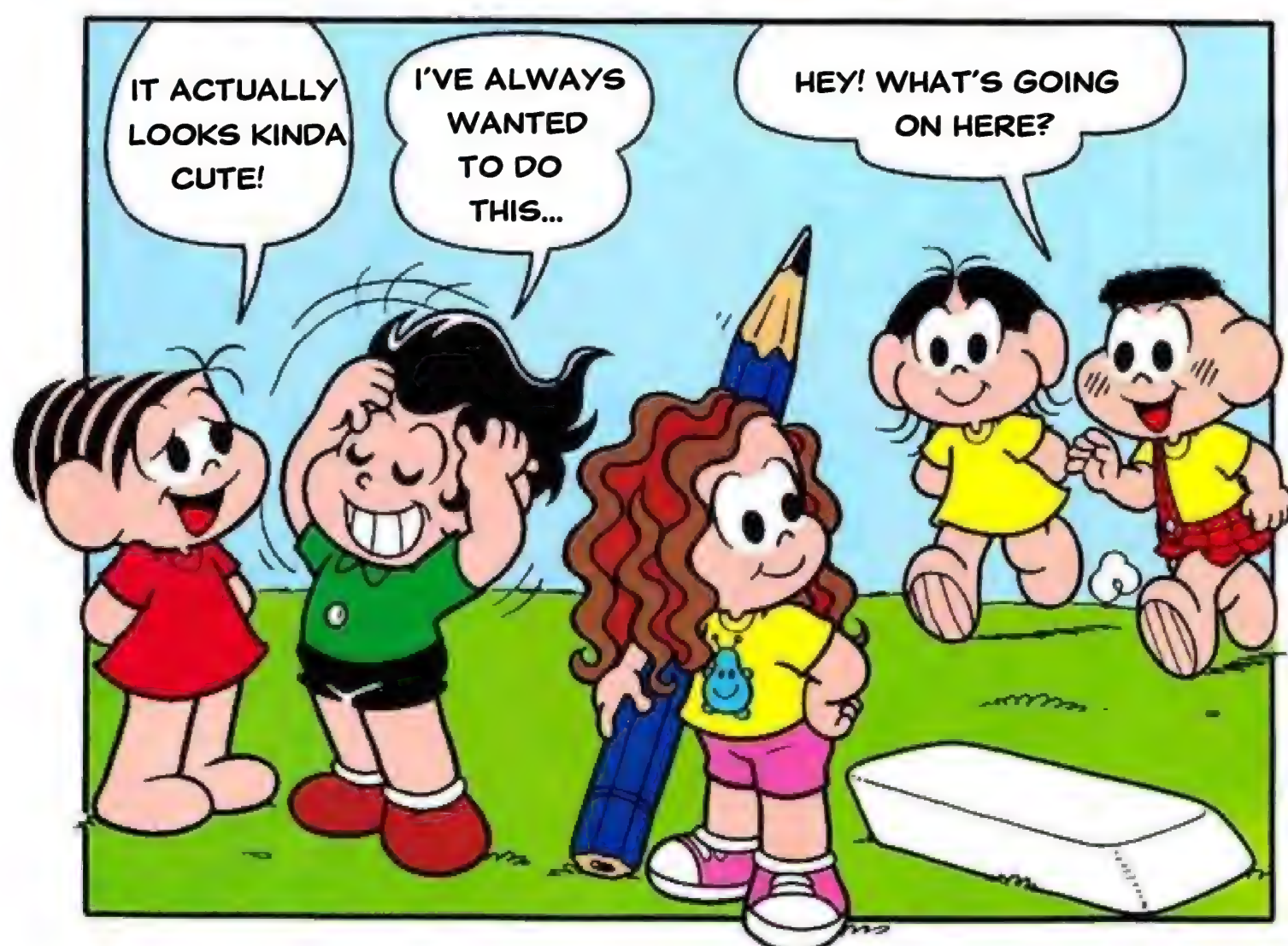
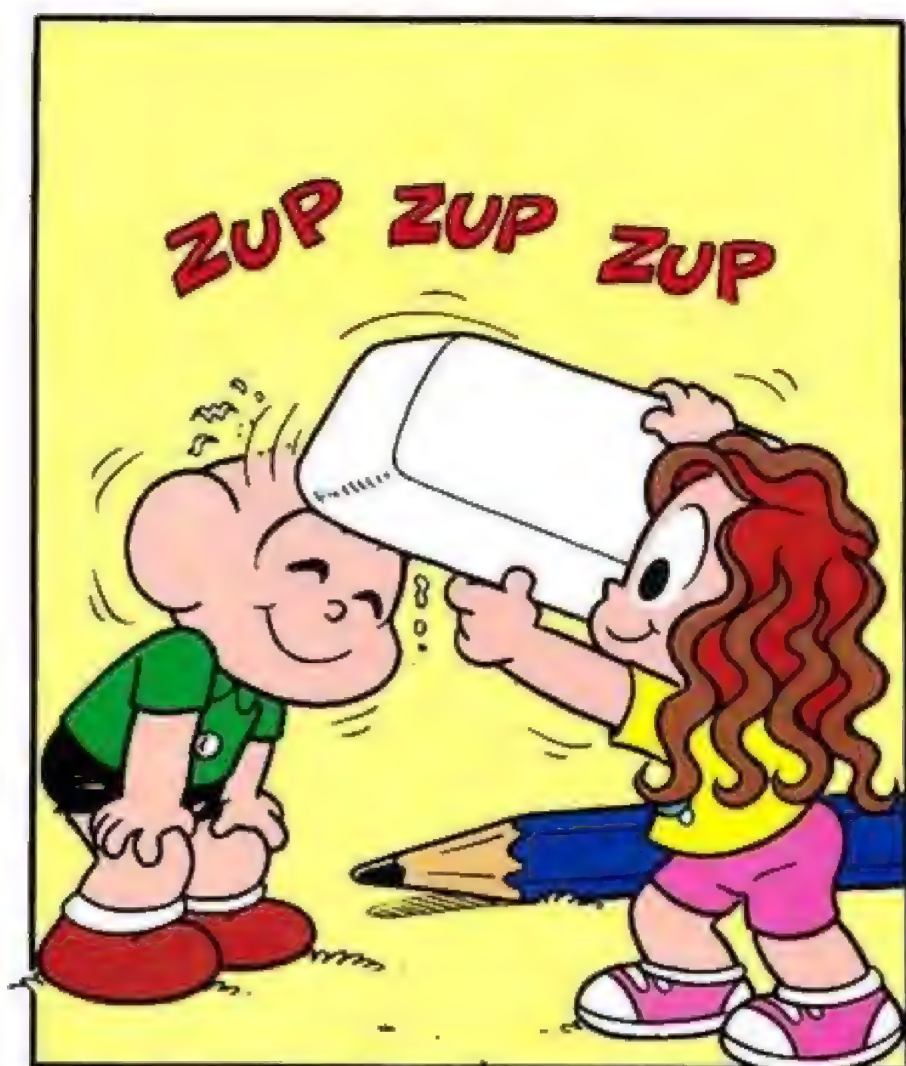
















CHEGOU

30 figurinhas
metalizadas que
brilham no escuro

**Brilha
Susto**™

Família Addams™



COLECIONE



Nas Embalagens Econômicas
e Embalagens Grandes

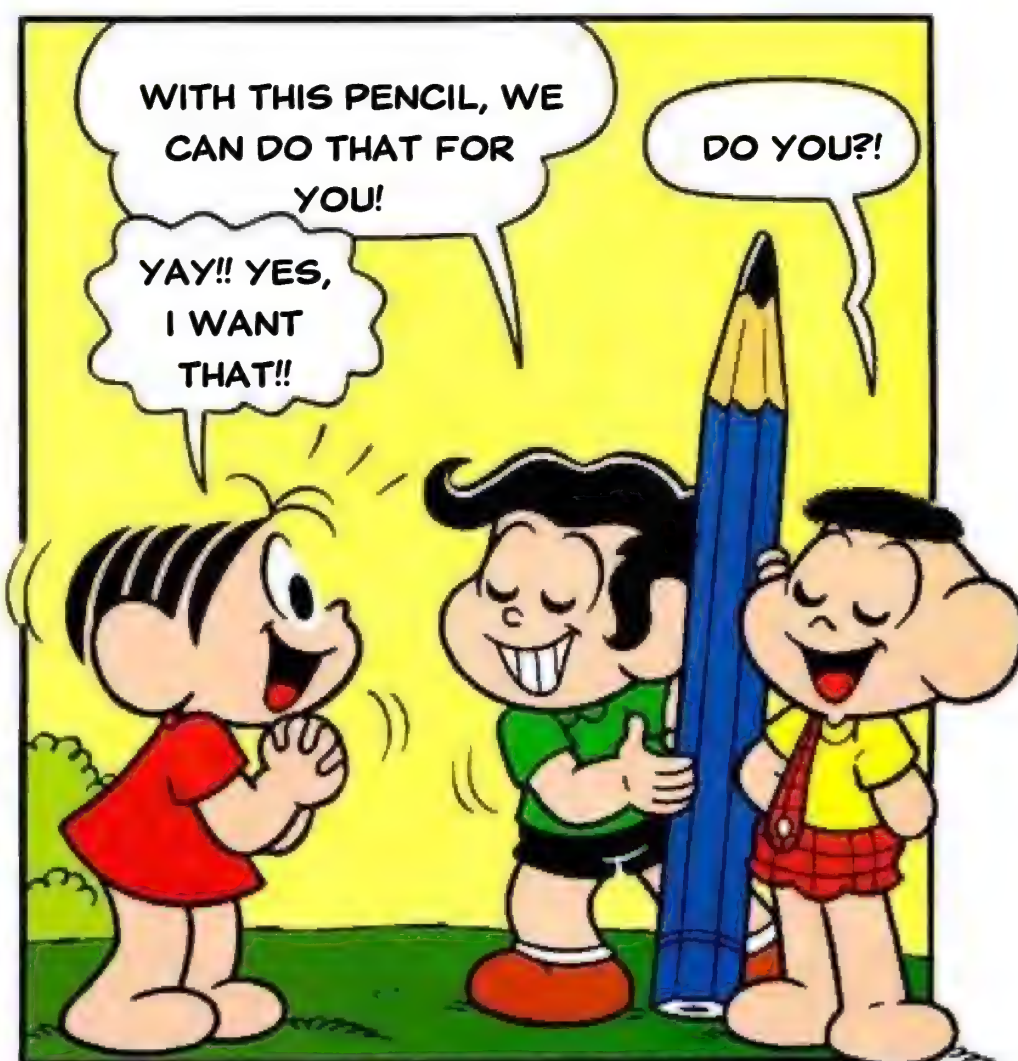


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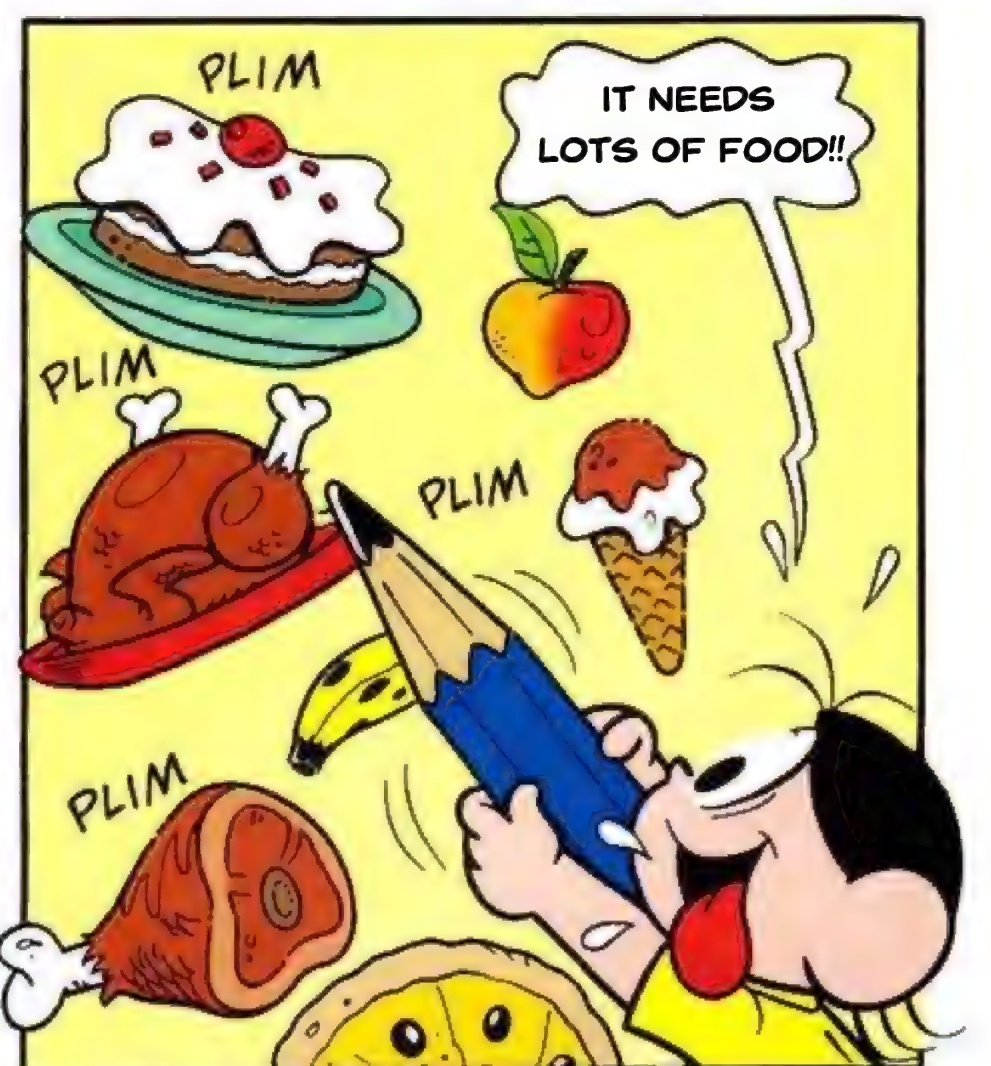
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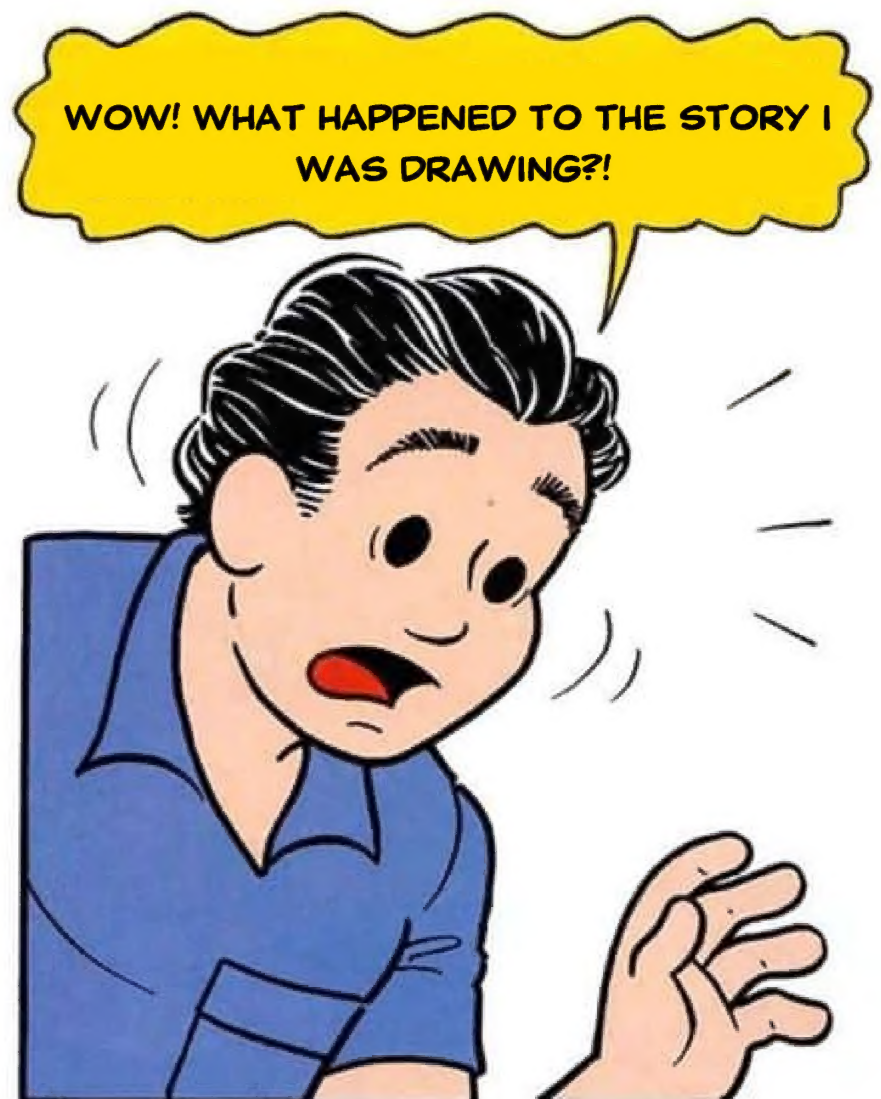
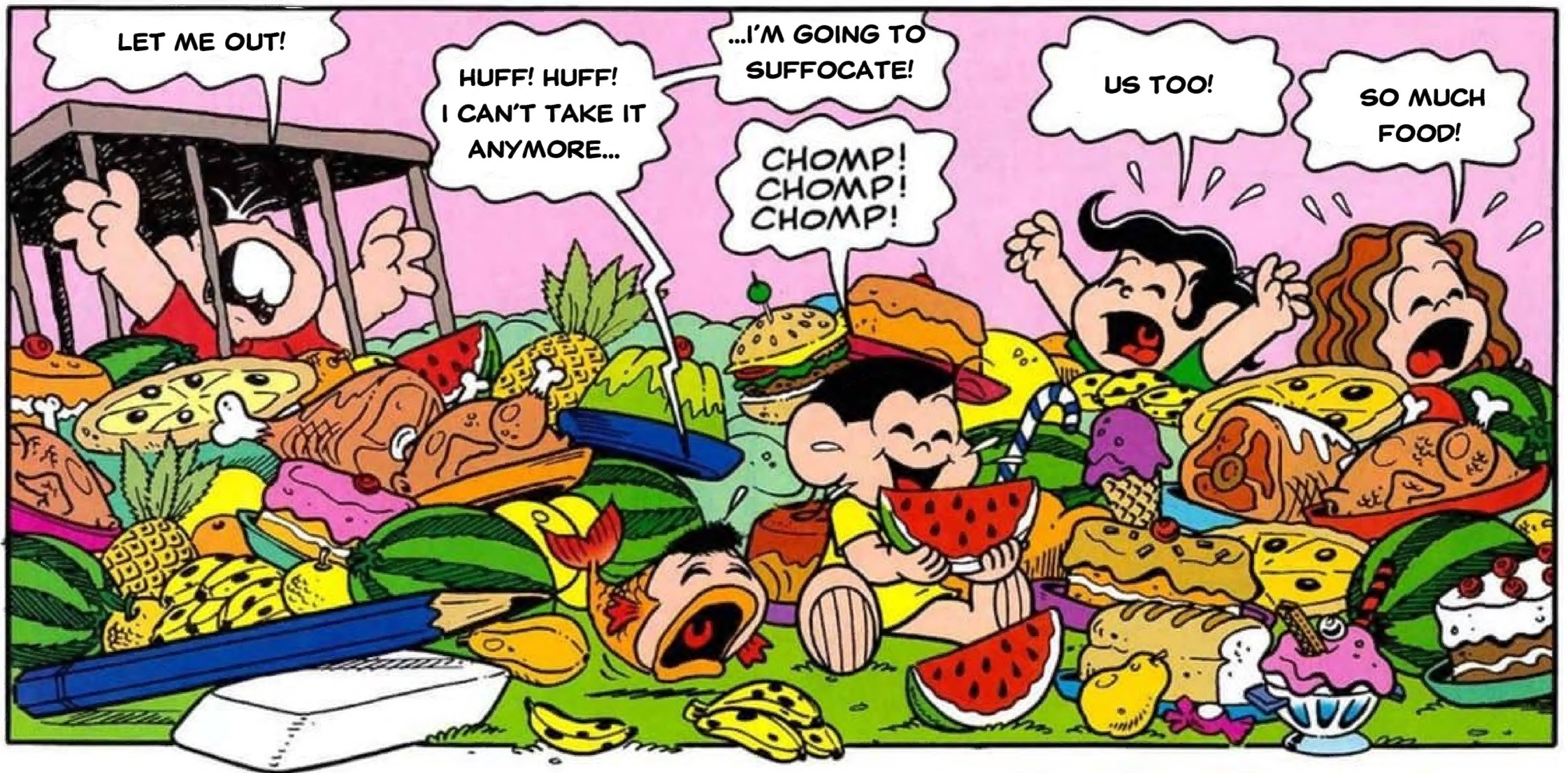
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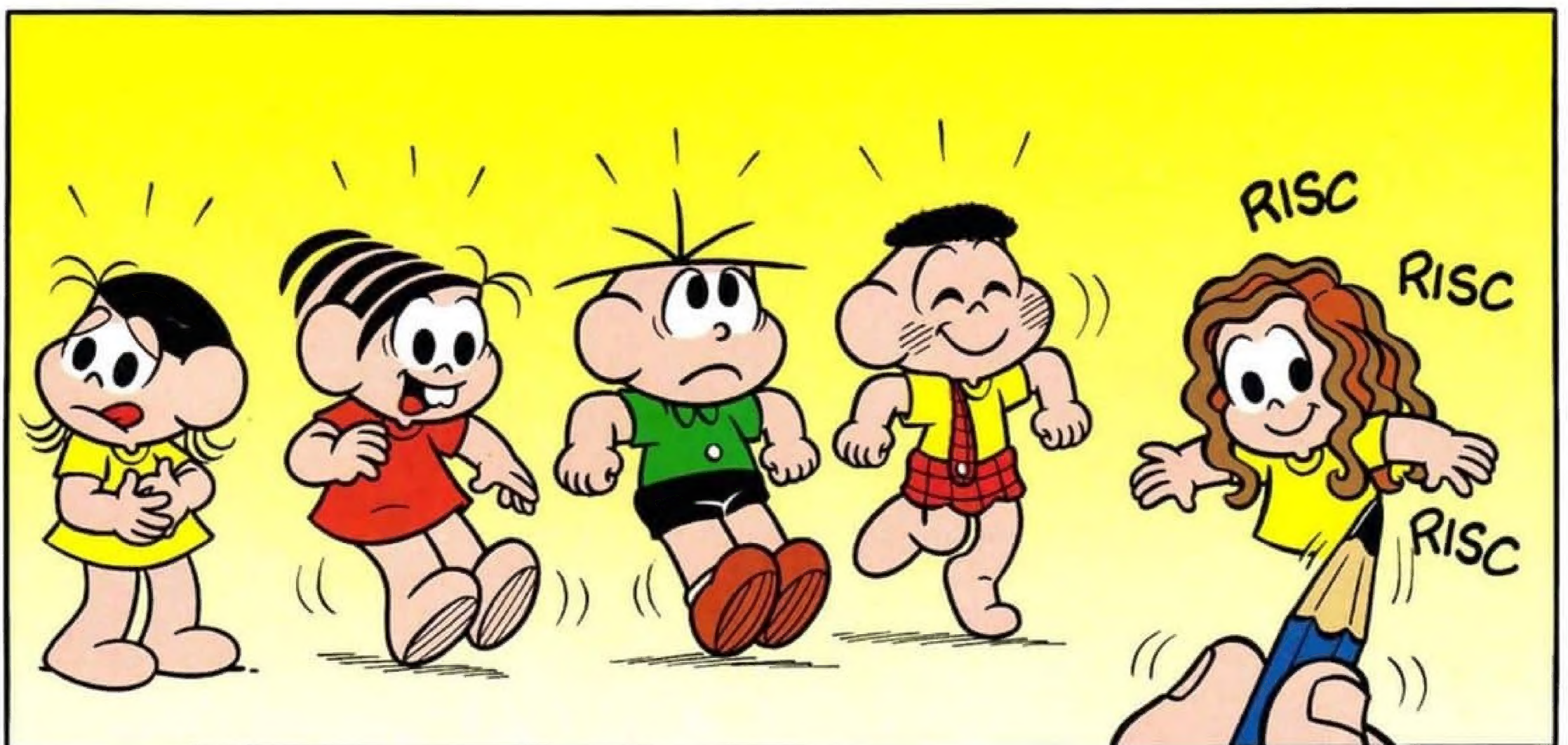


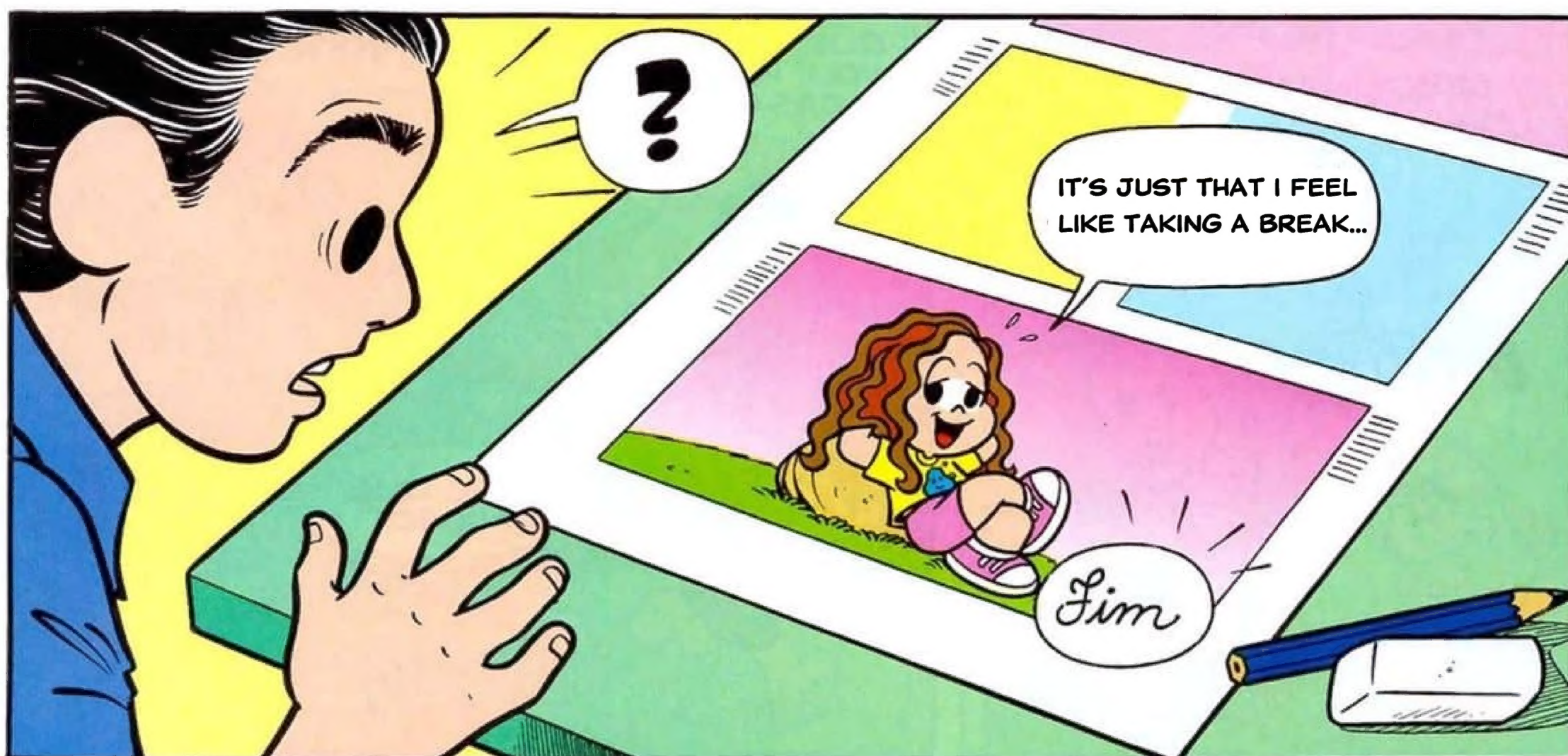
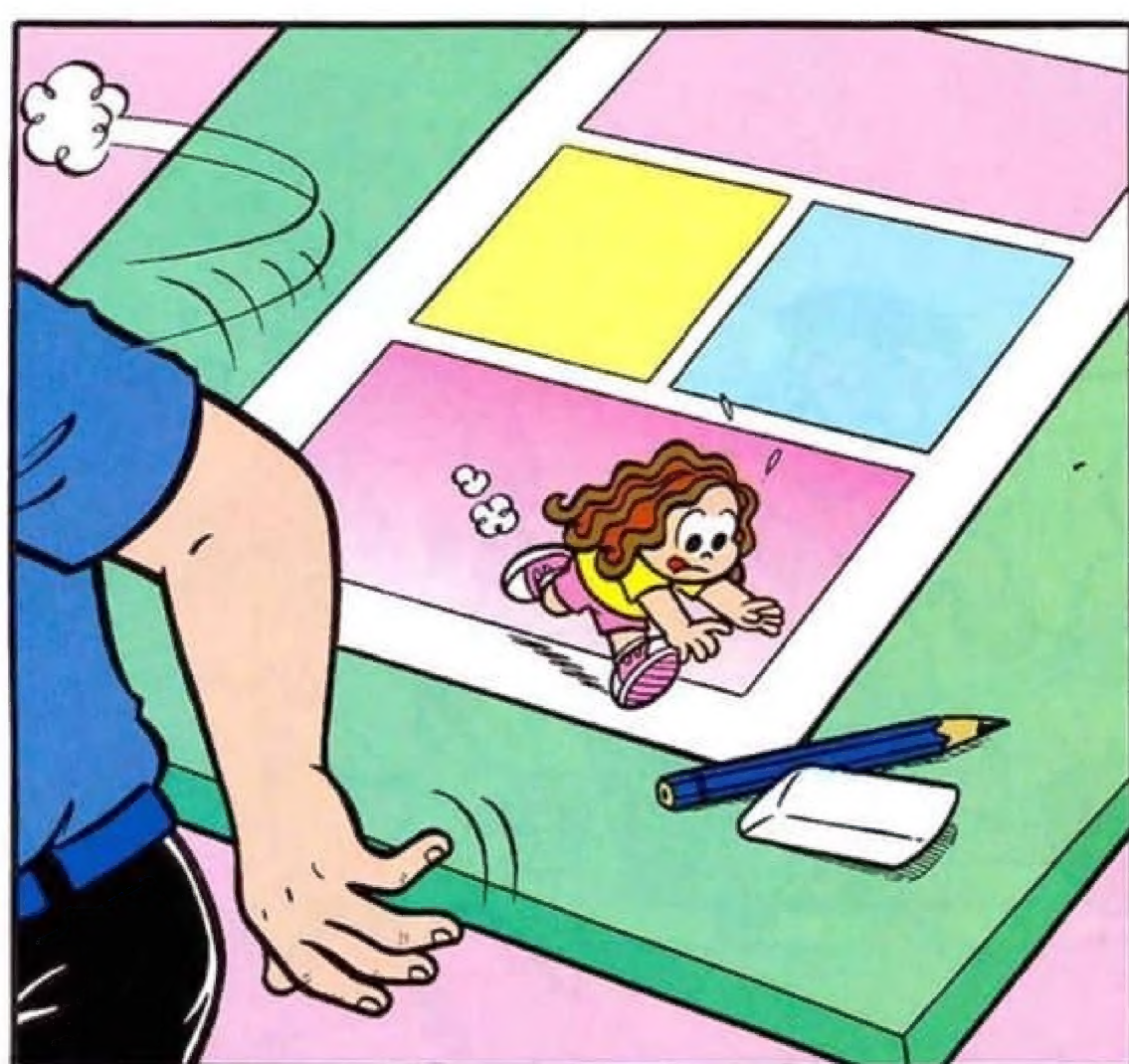












Mônica

MAURICIO

HEY, MAURICIO! IF I AM CELEBRATING THIRTY AND FIVE YEARS OF EXISTENCE, HOW COME I HAVE NOT GROW UP EVEN A BIT?

MSP98MNM35A06



7564

FIM

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Mônica

35 anos

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